

WV GEAR UP Program Meeting

Thursday, Sept. 11, 2025





Welcome and Program Updates

Jason Luyster, Senior Director of Student Services



GEAR UP Program Updates

Contingency planning for GEAR UP GAN

- ➤ County grant agreements
- ➤ Site Coordinator contracts
- ➤ Technology bundle orders
- ➤ Upcoming GEAR UP programs:
 - Mentor Summit October 1st
 - Student Voice Forum November 18th-19th
 - Technology Training Date December 9th





Invoices and Fiscal Guidance

Joanne Rutherford, Coordinator of Fiscal and Administrative Services



Fiscal Overview

• Site Coordinator invoices have been pre-populated to include your Vendor Number, Name, Address, County, School, Dates of Service, GAE Number, Invoice Amount and Invoice Number. These need to be signed in blue ink. Your signature is to match your printed name as it appears at the top of the invoice and dated for the end of each month.

• Please sign these and return to your Regional Director. All invoices will be submitted for payment with your timesheet for the month.

For purchasing purposes, our Policy and Procedure Manual is located on the WVGEARUP website.
 Remember to follow your county fiscal policies and procedures and communicate with your
 Principal, County Coordinator and/or Treasurer.



Cumulative Classroom Enhancements

• GU Tech stickers/labels are available for each County. We must keep a record of these items for auditing purposes. We will be sending a spreadsheet soon to identify all GU Tech items. You are required to keep an inventory of ALL Tech items to include:

- Receipt Date
- Vendor Name
- Product Names



Model/Serial Number



FAFSA Line-By-Line

Michelle Marlow, Program Administrator, Division of Financial Aid



StudentAid.gov Account

Create an Account

Whether you're a student, parent, or borrower, you'll need to create your own account to apply for, receive, and manage your federal student aid.

Get Started

Already have an account? Log In

What You Can Do With Your Account

You must have an account to do the following:

- Fill out the Free Application for Federal Student Aid (FAFSA $^{\otimes}$) form online
- Complete other online forms (such as the Master Promissory Note) required to receive aid
- · Review the federal student aid you've received

What You'll Need

- Your Social Security number (if applicable)
- · Your own email address

- Used for FAFSA completion and access to certain U.S. Department of Education websites
- Student and parent must create own StudentAid.gov Account (formerly FSA ID)
- May be used throughout financial aid process, including subsequent school years
- Only the owner should create an StudentAid.gov Account





StudentAid.gov Account

- What you will need to create an account:
 - Phone
 - **Email**
 - # Social Security Number
 - Address
- There is a process for students and parents without an SSN to create an account.
- Real-time Authentication Can use account immediately to complete and sign the FAFSA form.

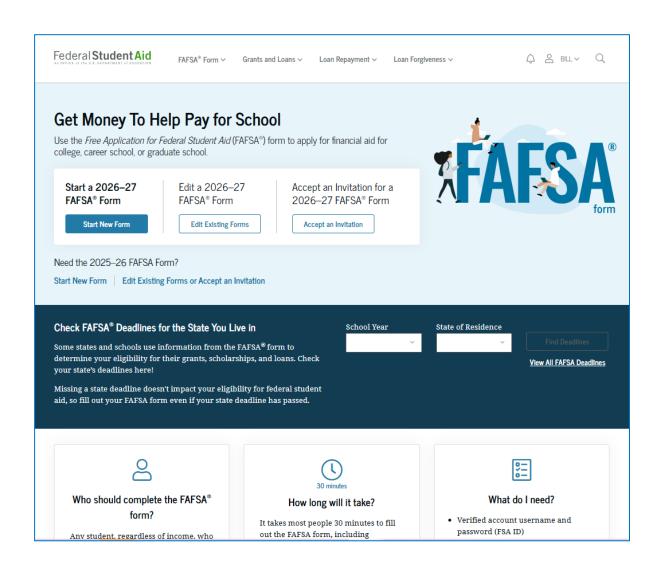




FAFSA Log In

The main FAFSA landing page:

- Start New Form
- Edit Existing Forms
- Accept an Invitation*
- * Accept an Invitation is new for the 2026-2027 FAFSA cycle as part of the new contributor invitation process.

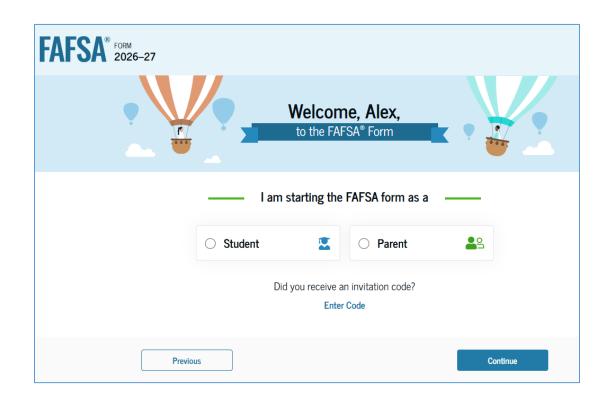






Student Log In

- Either Student or Parent can start their portion of the FAFSA.
- If student or parent receives an invitation code they can enter it here.
- Recommended the student start the FAFSA.







Student Onboarding and Identity Information

- There will be 4 screens of onboarding information
 - What is the FAFSA?
 - Contributors to the FAFSA Form
 - What to Expect
 - After Submitting the FAFSA Form
- Student will then verify the personal information is correct and update, if needed.





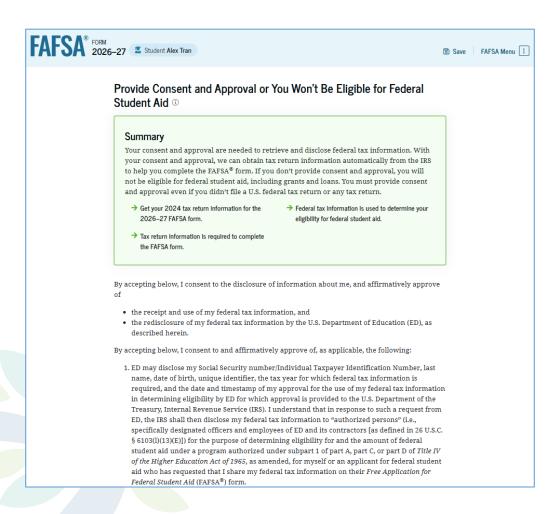








Student Consent and Approval

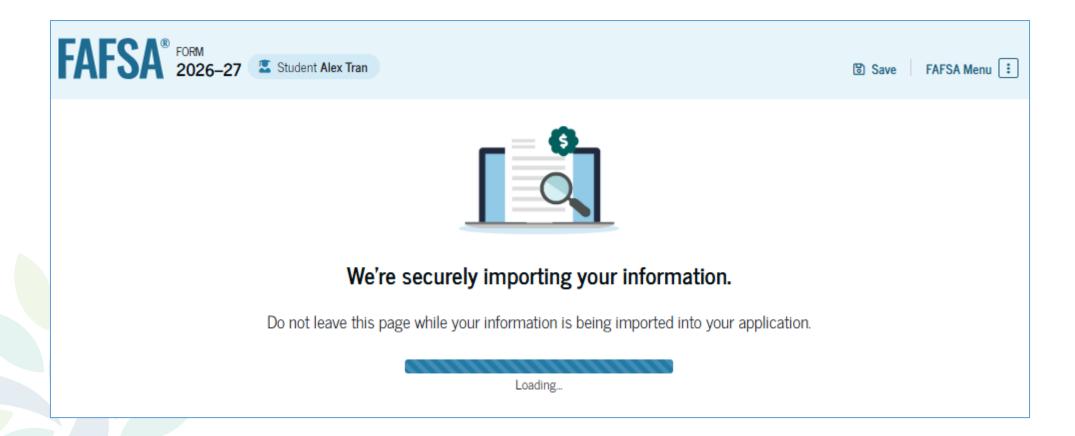


- Allows for the individual's 2024 FTI to be directly transferred from the IRS to the FAFSA.
- Consent is required by all contributors on the FAFSA for the student to be eligible for aid.
- IRS transfers information to populate the FAFSA income questions for most tax filers.
- Eliminates manual entry of tax and income information.



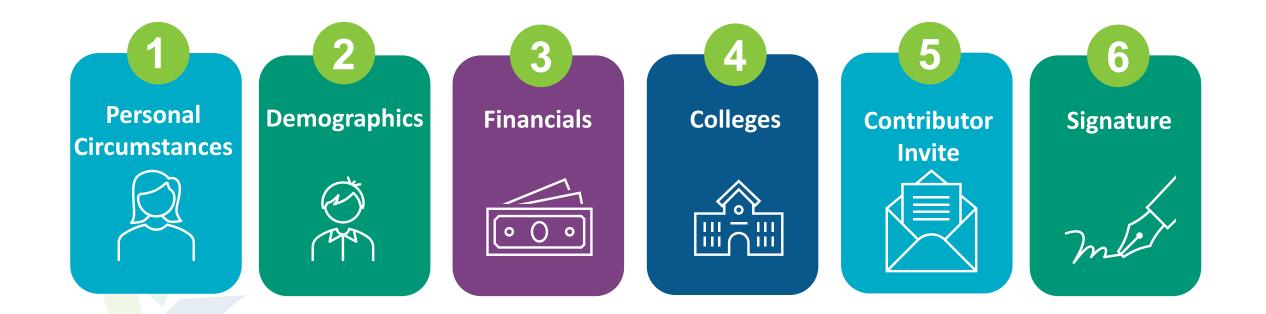


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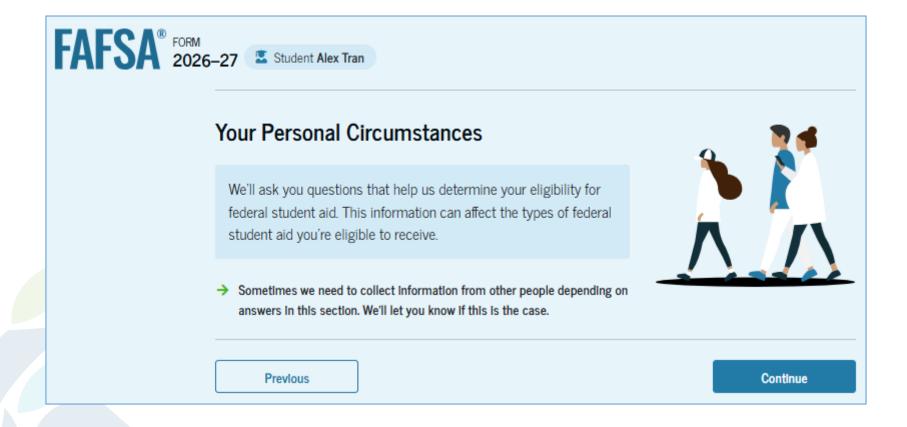


Student Sections



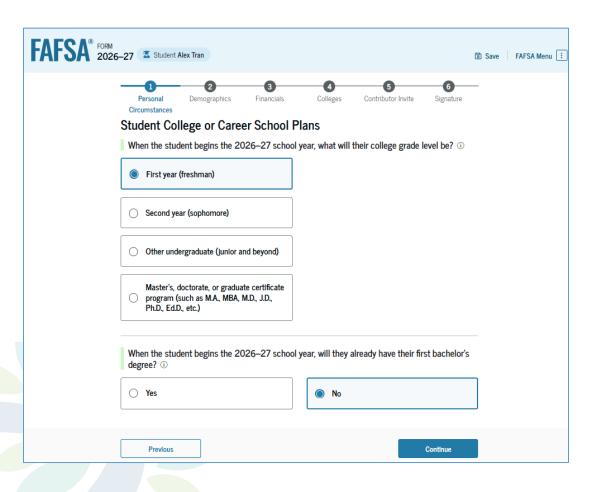


Student Personal Circumstances





Student College or Career School Plans



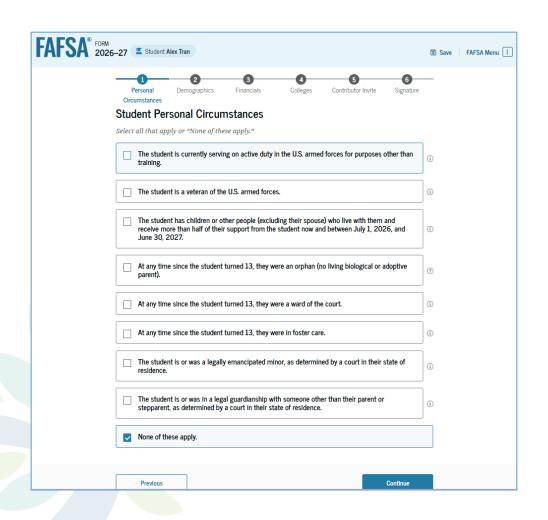
College grade level

- First year (freshman)
 - Student has never been admitted as a degree-seeking student at an institution.
 - Even if they have enrolled in dual credit courses or have earned college credits.
 - Promise Scholarship eligibility for high school seniors.





Student Personal Circumstances



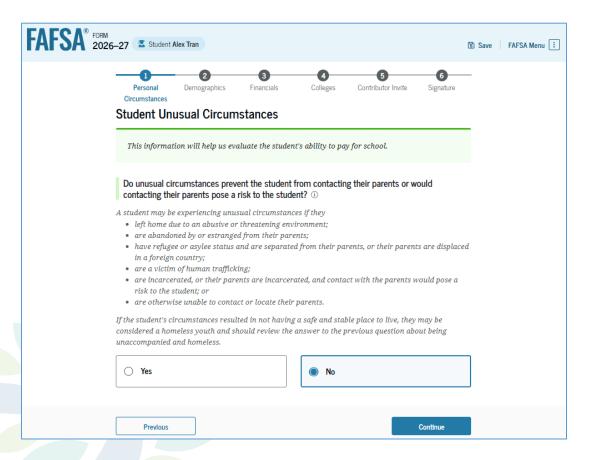
Questions will include:

- Marital Status
- College or Career School Plans
 - College grade level
 - Have first bachelor's degree
- Personal Circumstances
 - Dependency Questions
- Homelessness Status





Student Unusual Circumstances



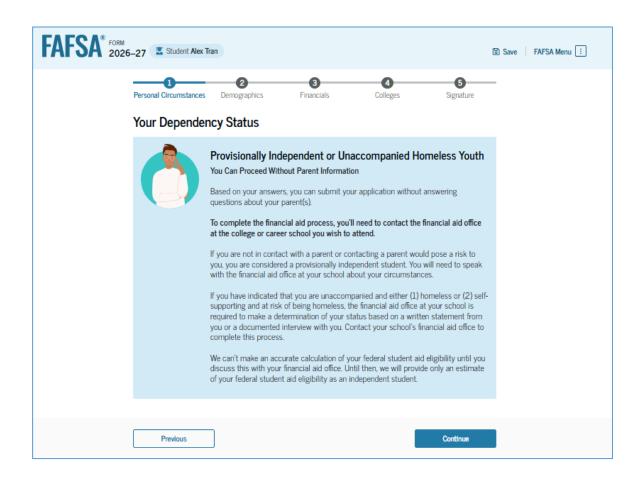
- Student Unusual circumstances would prevent a dependent student from contact the student's parents or contacting their parents would pose a risk to the student.
- Does NOT include the parent's unwillingness to provide information for the FAFSA.





Provisionally Independent Status

- If student answers "Yes" then they are considered "provisionally independent"
- The student can sign and submit their form and is not required to provide parent information
- A financial aid administrator at the school will review and make a determination about a dependency override.
- Schools may require additional documentation

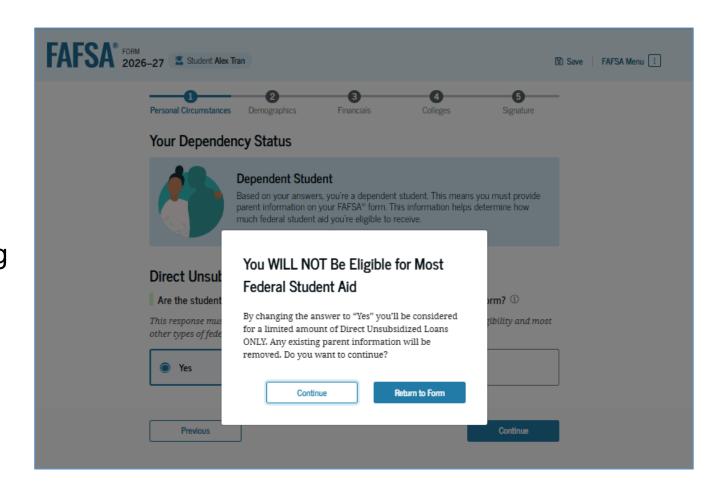






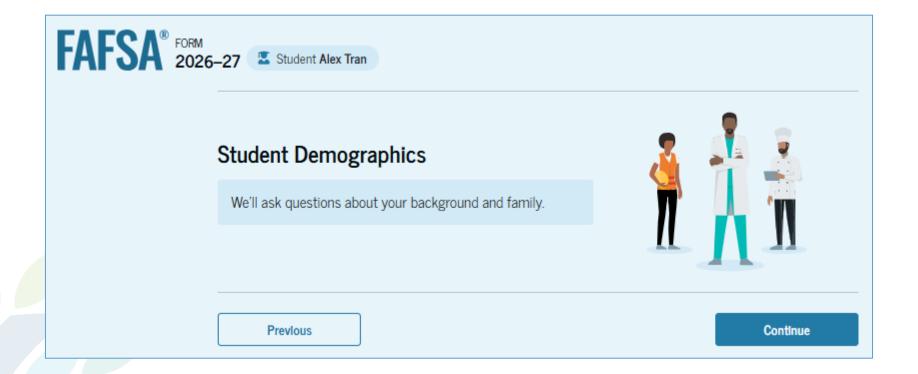
Student Unsubsidized Loan Only

- The student is asked if a financial aid administrator should determine their eligibility for a Direct Unsubsidized Loan only.
- This is an option if the student's parents are unwilling to provide information.
- Answer is defaulted to "No"
- If the student selects "Yes," a warning will appear, and the student will not be eligible for other forms of federal and state aid.





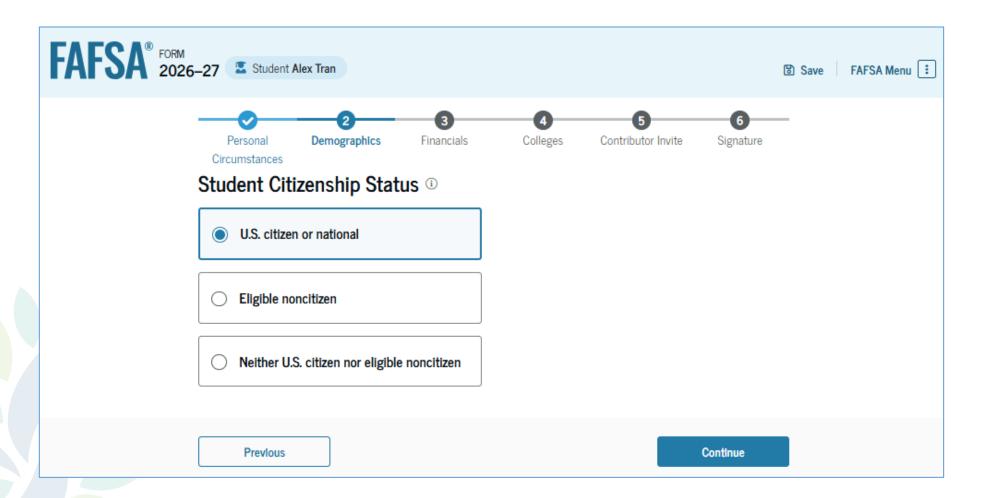




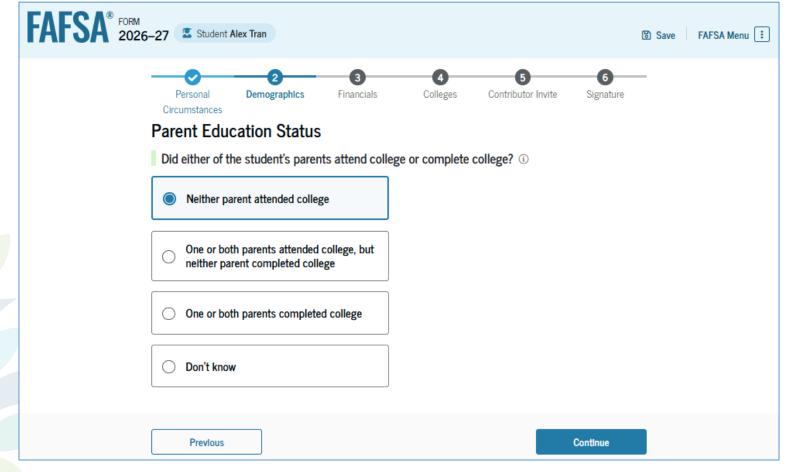


- Answers will not
 - Affect the student's eligibility for federal student aid,
 - Be used in any aid calculations, or
 - Be shared with the schools to which the student applies.
- Questions include:
 - Student's gender
 - Student's race and ethnicity



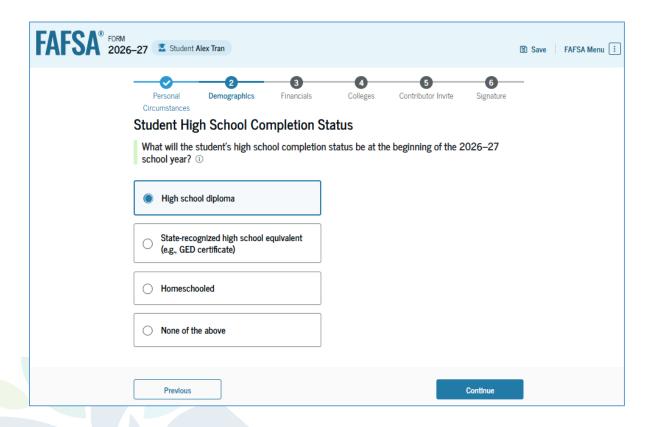








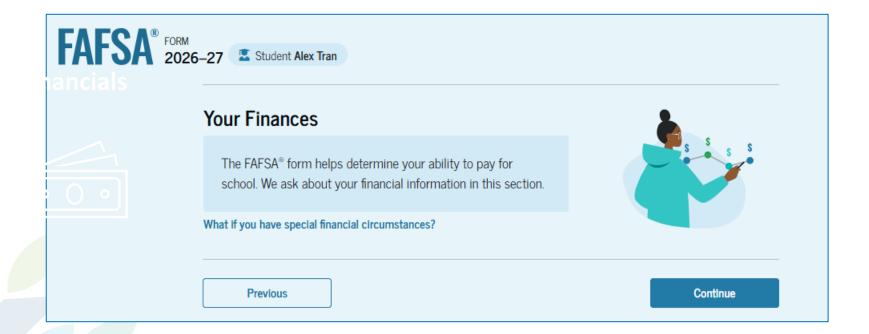




- This question is important for WV Higher Education Grant eligibility.
 - If "none of the above" is selected, student is not eligible for the grant.
- If high school diploma is selected, student will be prompted to select from which high school they did or will graduate.



Student Financials



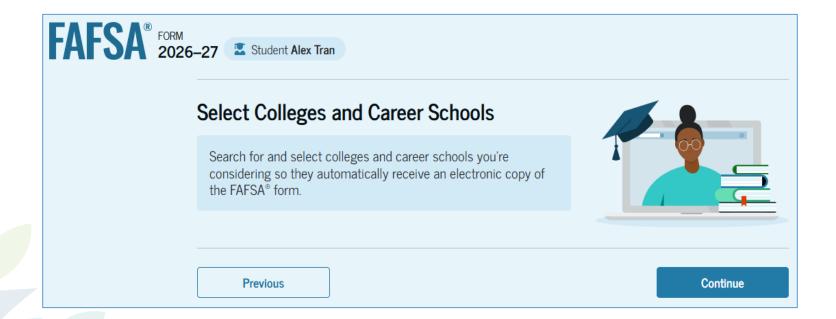


Student Financials

- Information should be imported from granting consent for the IRS Direct Data Exchange
- Student assets
 - Cash, Savings and Checking Accounts
 - Current Net worth of Investments
 - Current Net worth of Businesses and Farms
 - **DO NOT** include a family business with 100 or fewer full-time employees, farms where the family resides, or a commercial fishing business and related expenses.
 - Law reinstates the exemption of family farm and small business assets from the SAI calculation and expands this asset exemption to family-owned commercial fisheries, with an effective date of July 1, 2026.



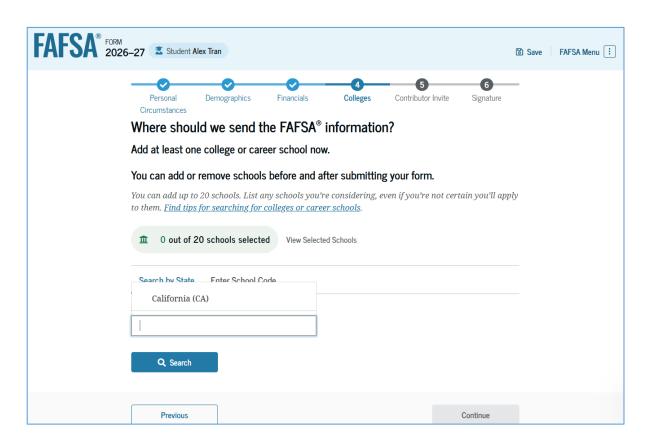
Colleges





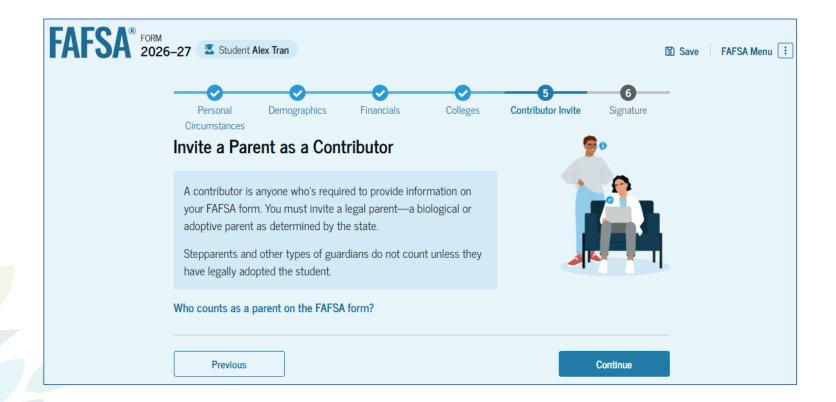
Colleges

- Can add up to 20 schools
- Can add/remove after submitting the FAFSA
- Search by
 - State
 - School Code
- Each school listed will receive the student's FAFSA information





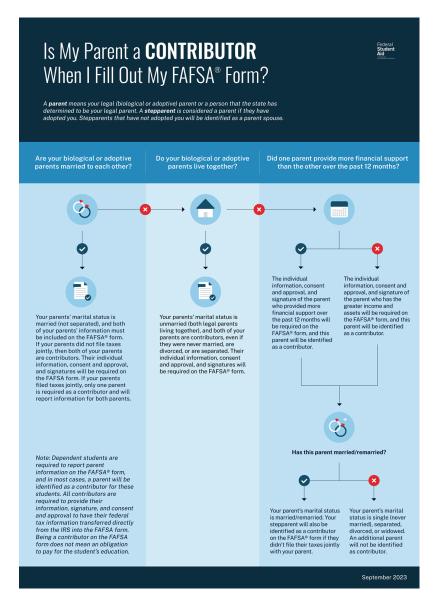






Who is my contributor?

- Dependent Students:
 - Are your biological or adoptive parents married to each other?
 - If yes and they filed taxes jointly, invite one parent
 - If yes and they filed taxes separately, invite both parents
 - Do your biological or adoptive parents live together?
 - If yes and they are unmarried, divorced or separated, invite both parents
 - If biological or adoptive parents do not live together. Did one parent provide more financial support than the other over the last 12 months?
 - Yes invite the parent that provided the most support
 - If married/remarried and did not file taxes together, invite parent and stepparent
 - If equal, invite the parent with the greater income and assets
 - If married/remarried and did not file taxes together, invite parent and stepparent.

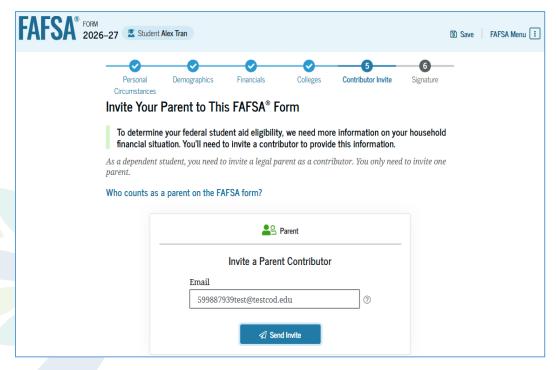


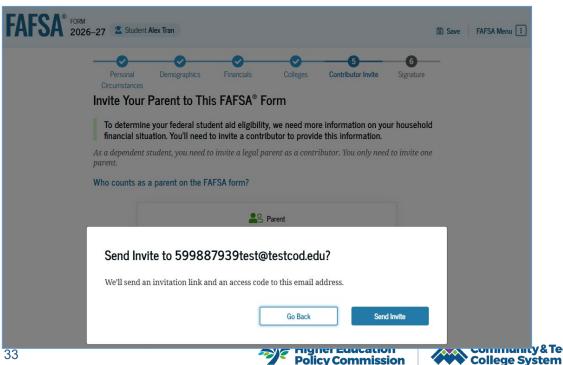




New process for 2026-2027

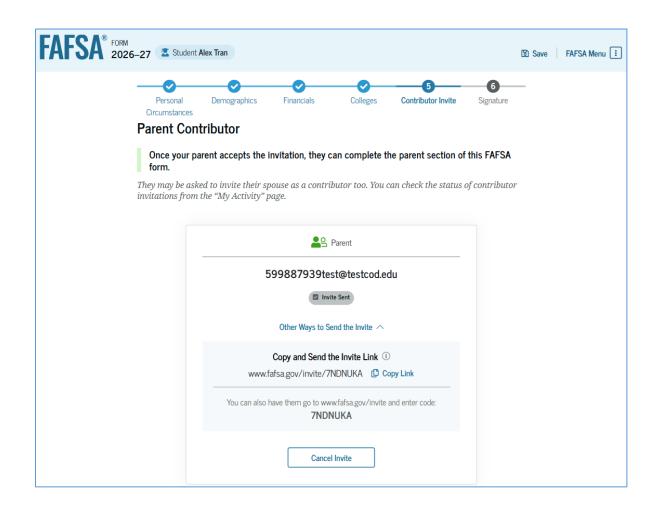
- Student will enter email address for contributor and will select "Sent Invite"
- Student will confirm contributor email in pop-up window and will select "Send Invite" again.
- DO NOT need parent's SSN and DOB.





Contributor confirmation page

- Parent will receive an email inviting them to the student's FAFSA form
- Parent can access form by accepting the invitation in the email
- Student can also provide an invitation link and invitation code that can be shared directly with the parent

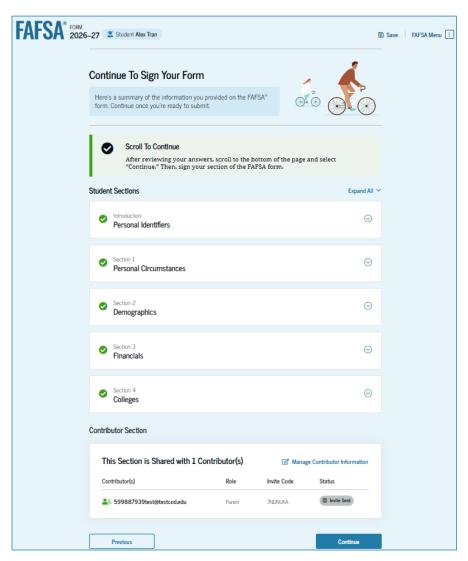






Student Review Page

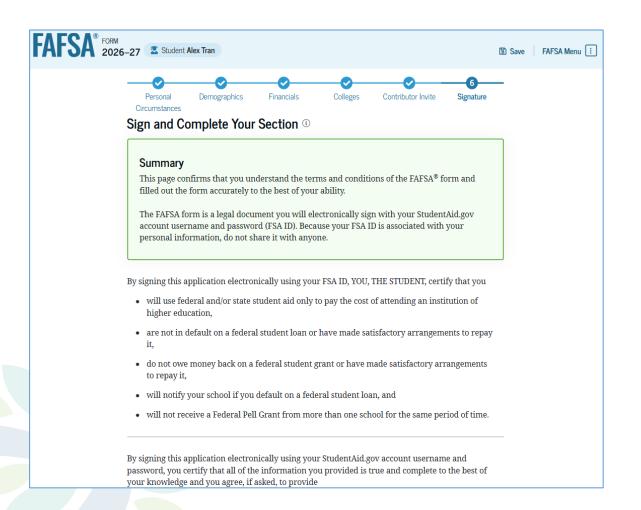
- Review page displays responses
- View all responses by selecting "Expand All"
- To edit a response, the student can select a question's hyperlink to be taken to that page







Student Signature



By signing this application electronically using your StudentAid.gov account username and password, you certify that all of the information you provided is true and complete to the best of your knowledge and you agree, if asked, to provide

• information that will verify the accuracy of your completed form, and

• U.S. or foreign income tax forms that you filed or are required to file.

You also certify that you understand that the secretary of education has the authority to verify information reported on your application.

If you sign this application or any document related to the federal student aid programs electronically using a username and password, and/or any other credential, you certify that you are the person identified by the username and password, and/or any other credential and have not disclosed that username and password, and/or any other credential to anyone else. If you purposefully give false or misleading information, including applying as an independent student without meeting the unusual circumstances required to qualify for such a status, you may be subject to criminal penalties under 20 U.S.C. 1097, which may include a fine up to \$20,000, imprisonment, or both.

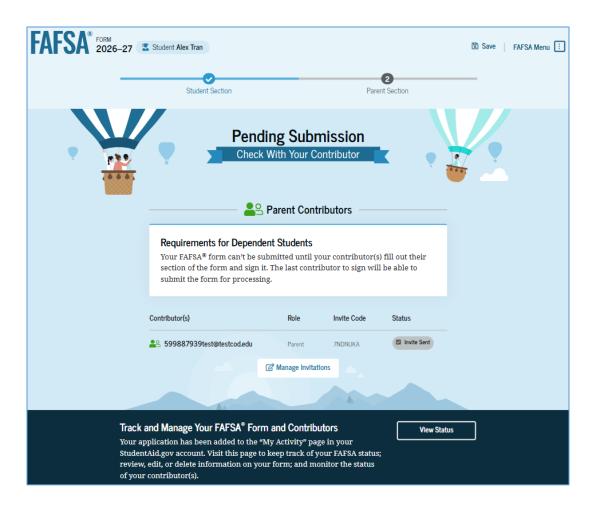
Additionally, by signing this application electronically using your FSA ID, you authorize the U.S. Department of Education to disclose all information provided on this application, as required under Section 483(a)(2)(D)(i) of the Higher Education Act of 1965, as amended, to the institutions you have identified herein, state higher education agencies (in your state of residence and the states in which the institutions identified herein are located), and designated scholarship organizations to assist with the application, award, and administration of federal, state, or institutional financial aid programs and designated scholarship programs. Notwithstanding this authorization, the name of an institution that you select to authorize such disclosure shall not be shared with any other institution.

Sign Your FAFSA® Form I, Alex Tran, agree to the terms outlined above. Previous Sign





Student Section Complete

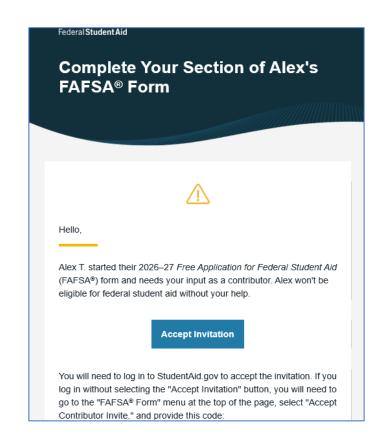


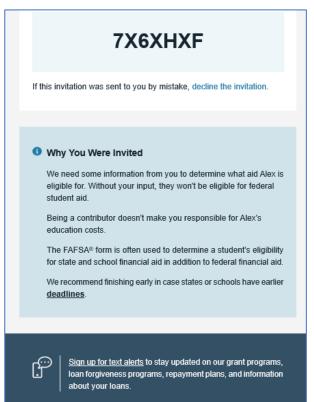




Parent Email

- Parent receives email with invitation to contribute to student's FAFSA.
- Parent selects
 "Accept Invitation"
 and is taken to
 StudentAid.gov



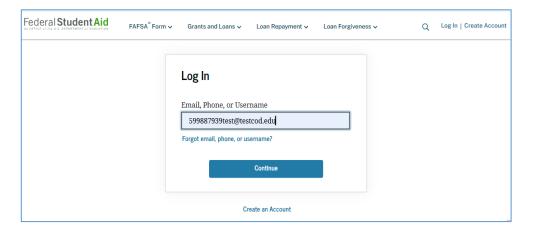


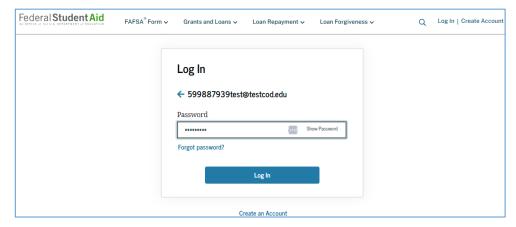




Parent Log In

- Paren is taken from their email to the "Log In" page to enter their StudentAid.gov account username and password
- If parent doesn't have username/password, they can create an account from this page



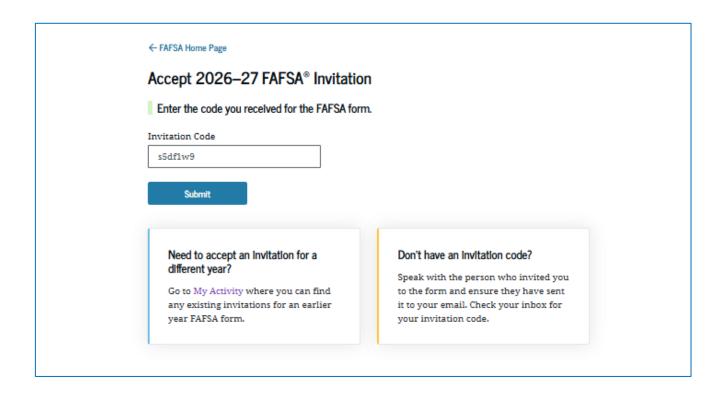






Parent Accepts Invitation

- The invitation code from the parent's email automatically fills in the text box if the parent used the link from the email
- Parent selects submit

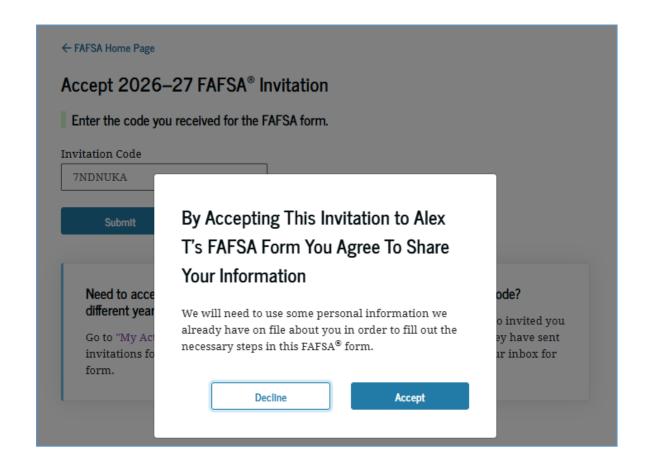






Parent Accepts Invitation

- A pop-up window will appear confirming student's name
- Parent selects "Accept" to agree to sharing their information and enter the FAFSA form







Parent Sections









Parent Onboarding and Identity Information

There will be 4 screens of onboarding information

- What is the FAFSA?
- Contributors to the FAFSA Form
- What to Expect
- After Submitting the FAFSA Form
- Parent will then verify that the personal information is correct and update if needed.





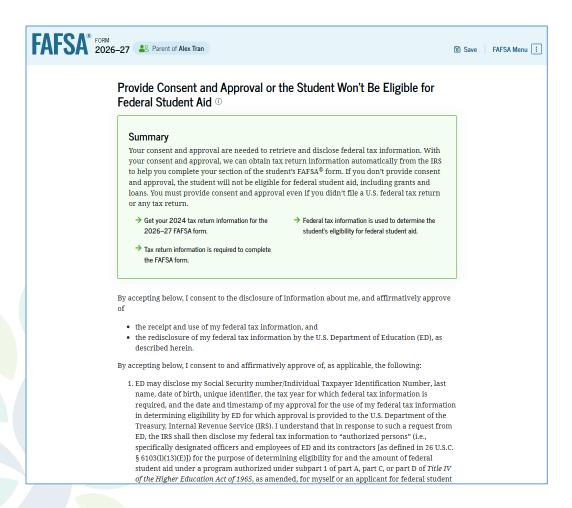








Parent Consent and Approval

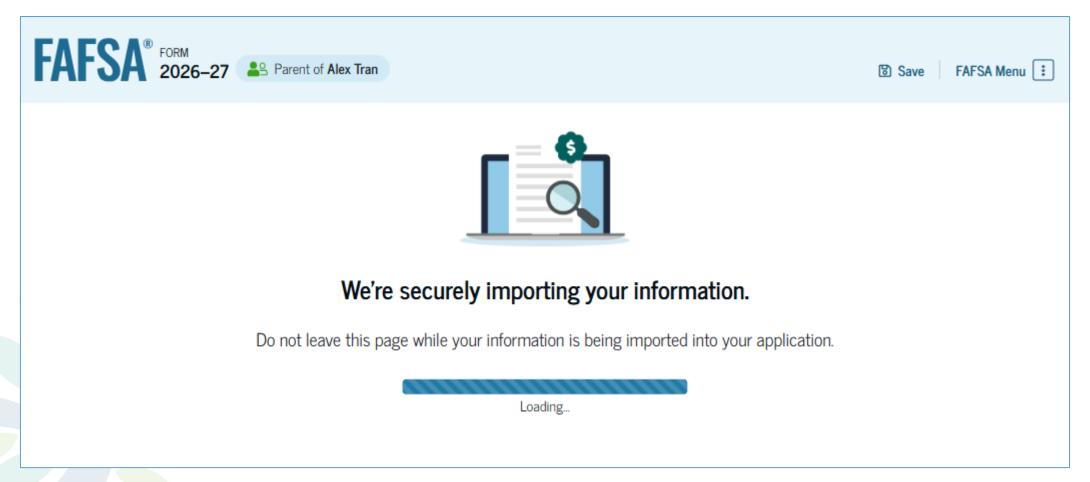


 All contributors MUST provide consent and approval for the student to be eligible for aid





Parent IRS Information



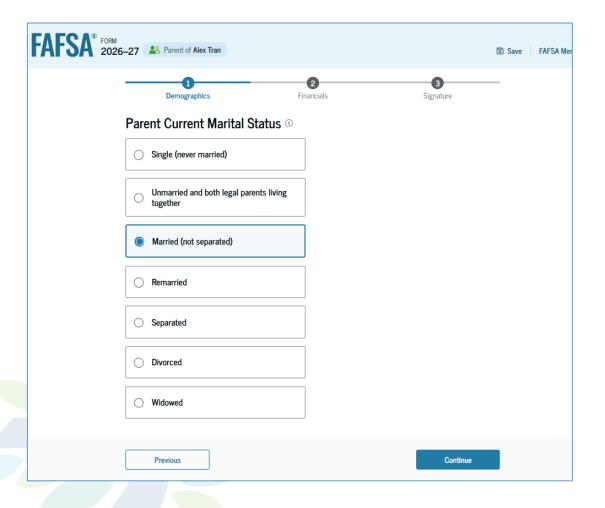


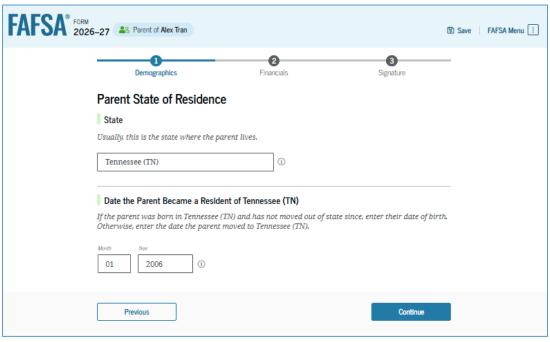
Parent Demographics





Parent Demographics



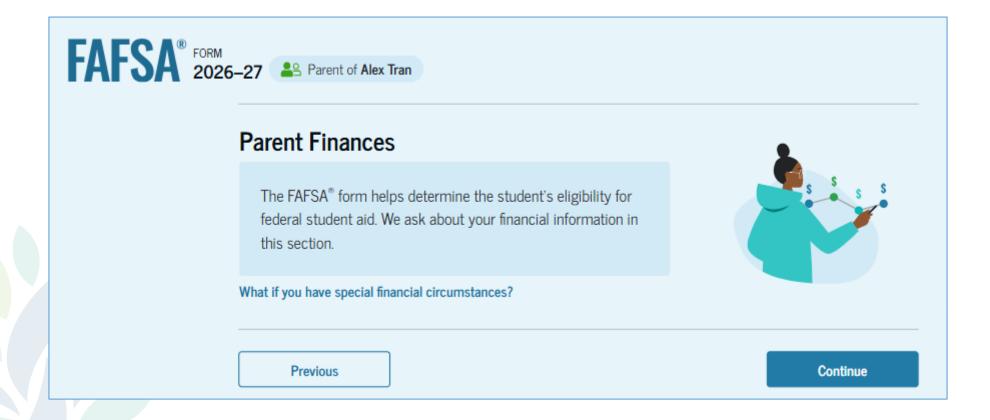


**It is important that the parent report residency correctly for a dependent student to be eligible for state aid.

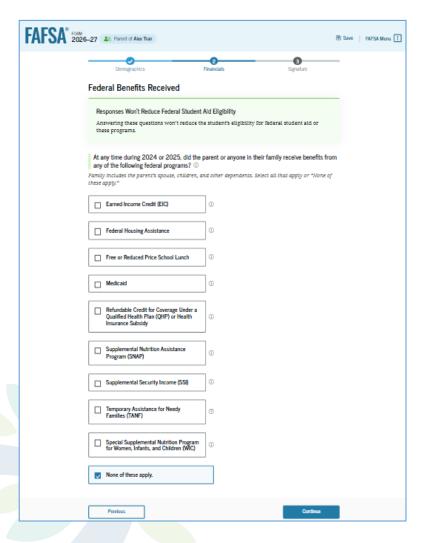




Parent Finances





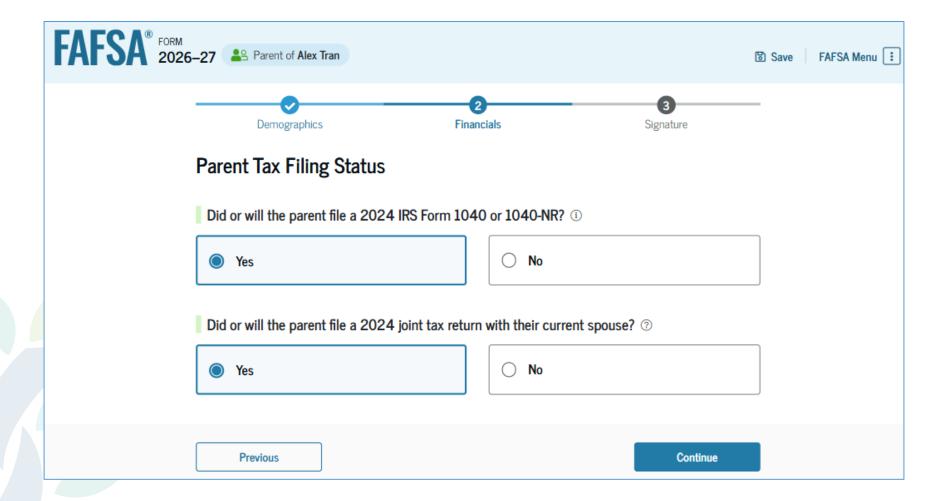


If parent or anyone in parent's family has received federal benefits, they would indicate that here.

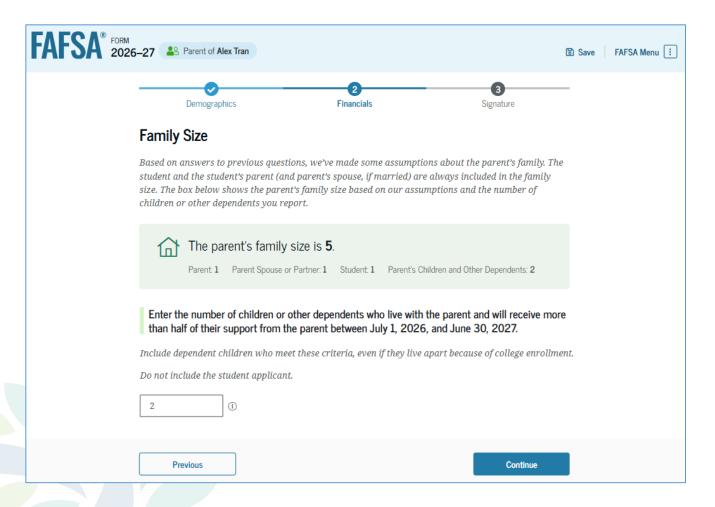
- Earned Income Credit (EIC)
- Federal Housing Assistance
- Free or Reduced-Price School Lunch
 - Some counties receive this benefit county wide
 - ONLY answer YES if family would meet qualifications
- Medicaid
- Refundable Credit for Coverage Under Qualified health Plan (QHP) or Health Insurance Subsidy
- Supplemental Nutrition Assistance Program (SNAP)
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TNAF)
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)







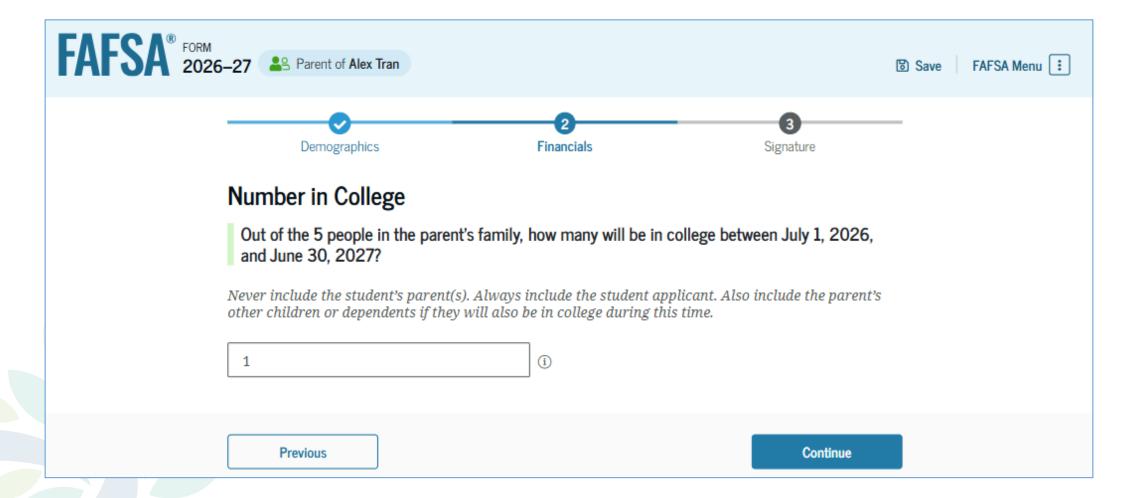




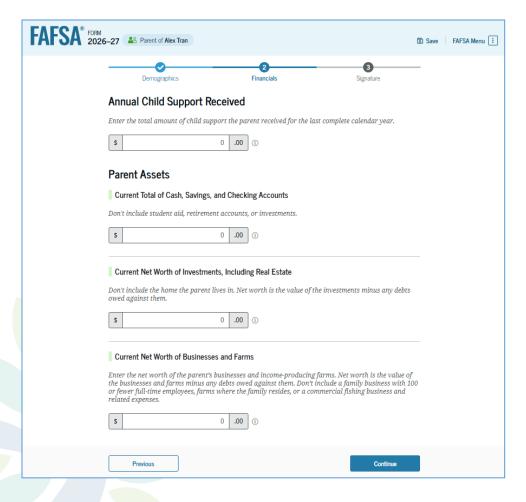
The family size is calculated using information from the parent's FTI that was transferred

If needed they can correct the number of children or other dependents







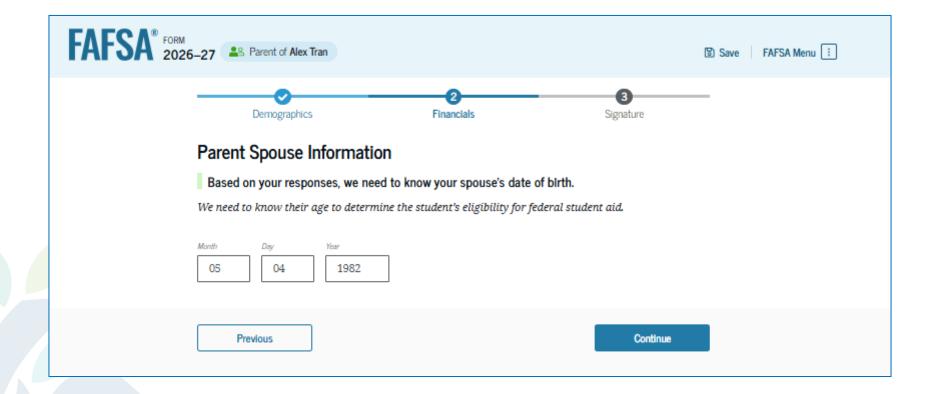


- Cash, Savings and Checking Accounts
 - Does not include retirement accounts
- Current Net worth of Investments and Real Estate
 - Does not include the home in which the parent lives
- Current Net worth of Businesses and Farms
 - **DO NOT** include a family business with 100 or fewer full-time employees, farms where the family resides, or a commercial fishing business and related expenses.
- Law reinstates the exemption of family farm and small business assets from the SAI calculation and expands this asset exemption to family-owned commercial fisheries, with an effective date of July 1, 2026.



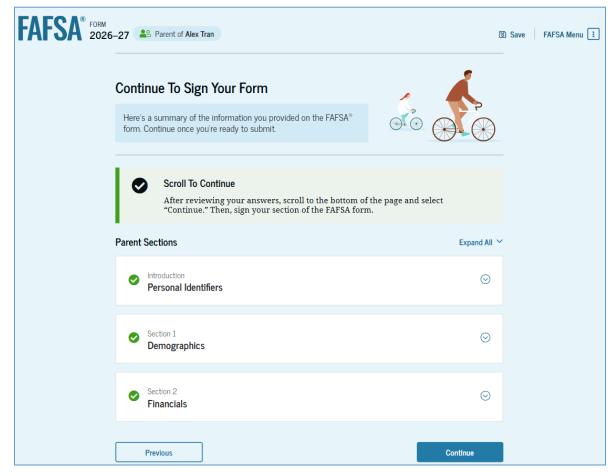


Other Parent Information





Parent Review Page

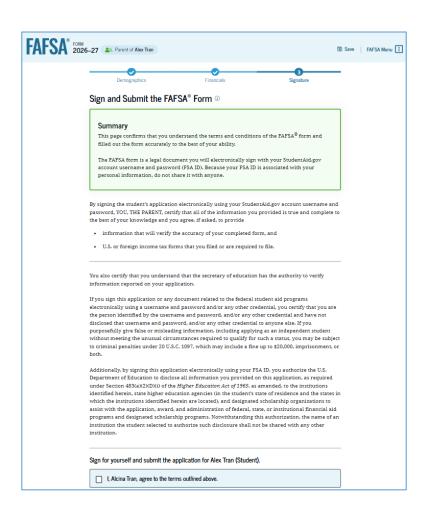






Parent Signature

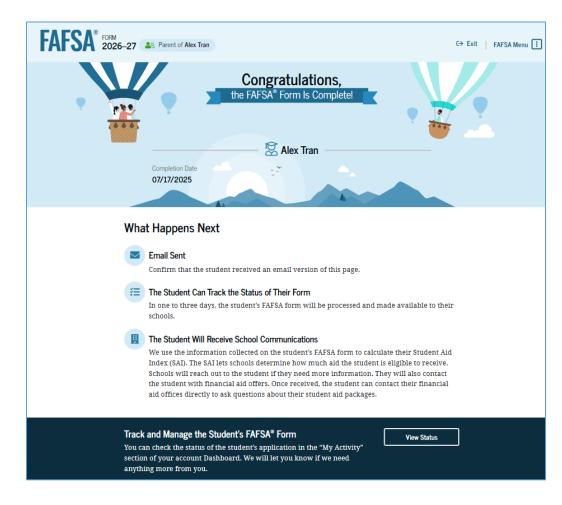








Parent Confirmation







FAFSA Processing Results



Application is processed in order it was received-Usually within 72 hours if completed online



Student will receive an e-mail with a link to view FAFSA Submission Summary (FSS) Online



Student can review FSS and make corrections, if needed



Paper form available but can take weeks to months to be processed





FAFSA Processing Results



Action Needed:

- Draft: Your section of the FAFSA form is incomplete.
- In Progress: You provided consent and approval and signed your form, but the form needs submitted.
- Action Required: You are missing consent, approval, signature, or the form was processed, and a correction is required!



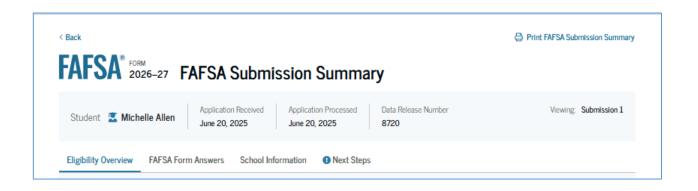
NO Action Needed:

- In Review: Your FAFSA form was submitted but has not processed yet.
- Processed: Your application was processed successfully



FAFSA Submission Summary

- Four Sections
 - Eligibility Overview
 - FAFSA Form Answers
 - School Information
 - Next Steps
- Ability to print summary





Institutional Student Information Record (ISIR)

- FAFSA Processing System (FPS) sends results to all colleges listed on the FAFSA.
- College reviews ISIR and may request additional information.
 - Additional documentation must be received before student may be eligible for aid.
 - Will use information to build financial aid offer letter
- WVHEPC receives the ISIR for all WV residents and students who list WV institution on FAFSA.



FAFSA Corrections

Corrections to FAFSA data may be made by:

- Logging into StudentAid.gov.
- Submitting documentation to college's financial aid office.

Common Errors/Corrections

- Missing parent/student signatures
- High School Completion Status
- College Grade Level
- Adding College
- If making a correction, be sure to save all the way to the signatures to create a new transaction.





Student Aid Index (SAI)



- The SAI represents the amount of money a student and their family could reasonably contribute toward the student's education in one academic year.
- The SAI is used to determine the student's eligibility for federal and state need-based aid.
- The SAI is NOT how much a student, and their family will pay!



Verification

Verification is a federal financial aid process that ensures the information submitted on the FAFSA is correct.

- The U.S. Department of Education randomly selects a percentage of FAFSAs for the verification process.
- College will reach out to request required documentation.
 - Will have to complete process separately for each college.
 - Check email!
- Selection for verification will be listed on FSS
 - Red exclamation mark on the next steps tab
- Student is not eligible for federal or state aid until verification is complete.





Verification

- Requested documents may include:
 - Verification Worksheet
 - Tax Return
 - IRS Direct Data Exchange
 - IRS Tax Return Transcript
 - Form 1040 = Schedules
 - W-2s
 - Notarized statements
 - Court documentation











Special Circumstances or Professional Judgement

- Different than unusual circumstances
 - Special circumstances are financial situations
 - Unusual circumstances are personal/dependency overrides
- Unique conditions exist that cannot be documented.
- Student should contact the institution's financial aid office for more information.
- Each institution may have a different process or come to a different decision.
- Decisions are final and cannot be appealed to U.S. Department of Education.



Special Circumstances or Professional Judgement

Change in employment status, income or assets

Change in student or parent's marital status

Medical, dental or nursing home expenses not covered by insurance

Tuition expenses at an elementary or secondary school

Child or dependent care expenses

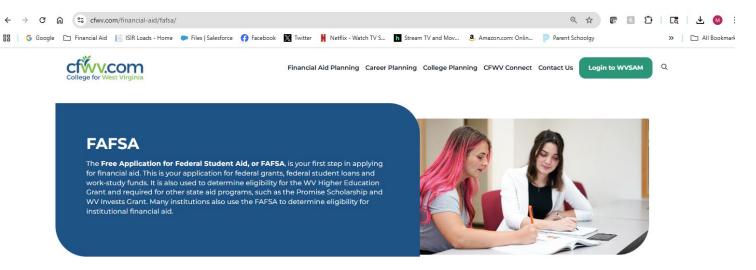
Parent or spouse death





FAFSA Resources at CFWV.com

CFWV.com/fafsa

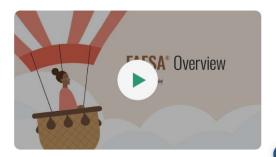


FAFSA Overview

Check out this overview of how the FAFSA can help you finance your education with money from the federal government, your state, and school; understand when to apply; and find out what you'll need to fill it out.

You can learn more about the FAFSA and complete it at <u>StudentAid.gov!</u>

Complete the FAFSA!



QUESTIONS? ASK SAM





Questions?











Division of Financial Aid
West Virginia Higher Education Policy
Commission
2001 Union Carbide Drive Building 2000 South
Charleston, WV 25303
(304) 558-4618
wvfinancialaid@wvhepc.edu
www.wvhepc.edu • www.cfwv.com



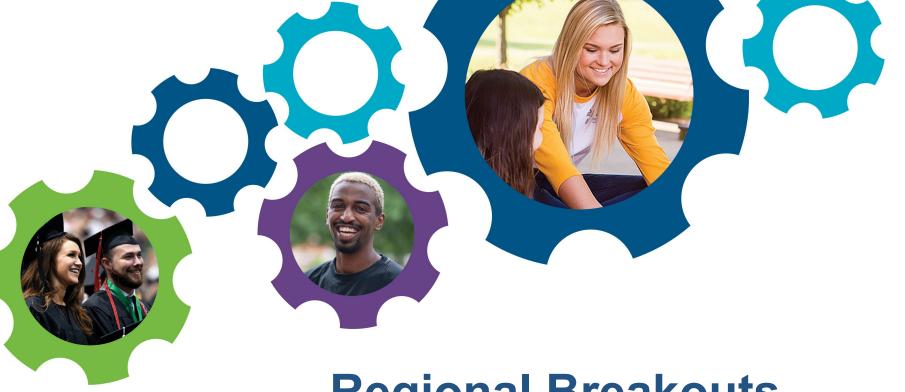




WVSU Presentation



Lunch



Regional Breakouts





GEAR UP Year 5 Budget Planning

Mallory Carpenter, Assistant Director of WV GEAR UP



Reminders

- No items can be purchased (either for technology or for academic enrichment) until grant awards have been distributed
- Grant distributions are pending receiving GANs
- Prepare paperwork to be ready to go, but no official ordering until GAN is received
- Should GANs be received on time, the normal ordering timeline will be as usual





Student Voice Forum Registration

Mackenzie Brunson, College Access and Success Program Director



Student Voice Forum Registration

- Date: November 18 or November 19, 2025
 - Pick one day
- Time: 9:00 AM 2:00 PM
- Where: Charleston Coliseum and Convention Center
- Who: HEROs and Student Success Society students
 - Max. 35 students per school
- Registration deadline is November 1, 2025







Data and Evaluation Update

Lesli Taylor, Assistant Director of Research and Evaluation





West Virginia GEAR UP: Year 5 Student and Family/Parent Survey Administration Overview

September 11, 2025





Year 5 Survey Administration

- All students in Grades 10, 11 and 12 who have not opted out
- A single parent/guardian for each Grade 10, 11 and 12 student

Who



• 15–20-minute survey asking about knowledge and opinions about college-related topics

What



- **Students** = Online via SCRIBE
- Families/Parents = Paper-andpencil surveys, mailed by HEPC to every family/parent and option to complete online via SCRIBE

How



- Student Survey: Monday, December 1 – Friday, February 13
- Family/Parent Survey: TBD Winter 2026

When ?

Survey Return Rates

| Year 5 WV GEAR UP Survey Return Rate Target | |
|---|----------------------|
| Student Survey | Family/Parent Survey |
| 80% | 50% |

How do we calculate survey return rates?

$$Student \, Survey \, Return \, Rate = \frac{\# \, of \, returned \, student \, surveys}{total \, student \, enrollment - opt \, outs}$$

$$Family/Parent \, Survey \, Return \, Rate = \frac{\# \, of \, returned \, family/parent \, surveys}{total \, student \, enrollment}$$

Timeline for Student Survey Administration

Today thru October 31, 2025

 Administer and collect parent optout forms

Friday, October 31, 2025

 Parent opt-out forms due from parents/ guardians

Thursday, November 6, 2025

- WV GEAR UP program staff meeting
- Opt-out forms to be returned to ICF at meeting

Monday, December 1, 2025

- Student survey window opens
- Administer online surveys to students who have not opted out

Friday, February 13, 2026

 Student survey windows officially close at 11:59 p.m.

Distributing Parent and Opt-Out Forms

- 1. Parent Notification and Opt-Out Forms will be provided today. Please let ICF know ASAP if you will need additional copies.
 - Susana will provide you with your school's bundle.
- 2. Distribute Parent Notification and Opt-Out Forms to parents/guardians of all students to participate in the survey.
- 3. Signed opt-out forms will only need to be turned in to site coordinators by those parents/guardians who do not wish for their student to participate in the survey.
- 4. Store any returned opt-out forms in a safe space and track which students have been opted out of the survey. Please bring any returned opt-out forms to the next WV GEAR UP program staff meeting on November 6.
- 5. Ensure opted-out students do not participate in the survey. Consider an alternative activity for those students so they are not singled out.

Materials for Survey Administration

1. Survey Packet (Electronic & Paper)

- Electronic copy to be provided on December 1 and a paper copy will be provided. Both versions will include:
 - a. Site Coordinator letter
 - b. Tip sheet to help administer survey
 - c. Online student survey flyer

2. Family/Parent Paper Surveys

- To be mailed to each home by HEPC and also available for completion electronically.
- Site coordinators responsible for pushing out completion of electronic version of survey.
- Timeline TBD (anticipating sending surveys in December or by early January).



Administering Online Student Surveys

1. Refer to the Student Survey Flyer for the survey links and other ways to access the survey.

Option 1: Follow a short and easy-to-remember URL.

Option 2: Scan the QR codes on the flyer handout found in the survey packet with a web-enabled device.

Option 3: Access the survey from http://wvgearup.com.

- 2. Remind students to click *respond to the entire survey* and click *submit* when they have completed the survey.
- 3. Use the weekly survey response reports from WVHEPC to identify which of your students have not yet responded.

Family/Parent Survey Raffle

Gathering Family/Parent Survey responses can be challenging!

Every eligible Family/Parent Survey respondent will be entered into a raffle to win a \$50 Visa gift card.

Once all online and Family/Parent Surveys have been received, ICF will randomly select a WVEIS ID to win the gift card. One winner will be selected from each school. ICF will work with WVHEPC and site coordinators to send the gift cards to each winner.

Please promote the raffle at your school as a reminder to families and parents that their survey responses are important to understanding how WV GEAR UP can continuously enhance the services provided to students and their families!

Who to Contact When You Have Technical Issues

If you encounter technical issues and cannot resolve them on site, *please send a high-priority email to the following addresses, copying your regional program director:*

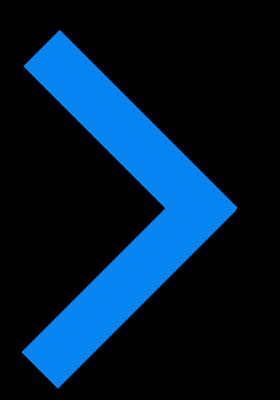
<u>kimberly.good@icf.com</u>

mgattuso@xcalibur.com

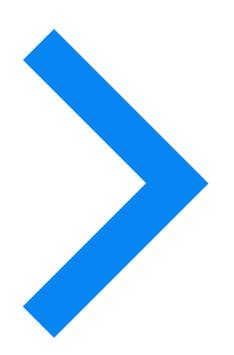
Use the following subject line:

"WV GEAR UP Survey Problem (YOUR SCHOOL NAME)"

Describe your issue and someone will get in touch with you to help you through the issue as soon as possible.



Questions?



Thank you for your help in supporting a successful survey administration.

We couldn't do this without your help!



Communications Update

Emily Hammond, Assistant Director of Communications and Outreach



HEROs Social Media Officer Training

Tomorrow at 11:00 AM via TEAMs

 Covering Social Media Officer duties, best practices, and expectations

Students should come prepared to take notes!





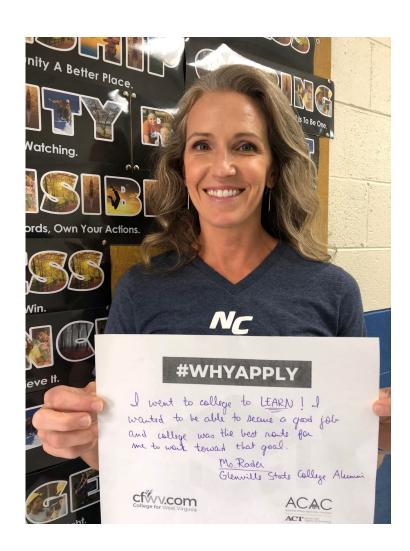
#Why Apply Day

September 19, 2025



What is #WhyApply Day?

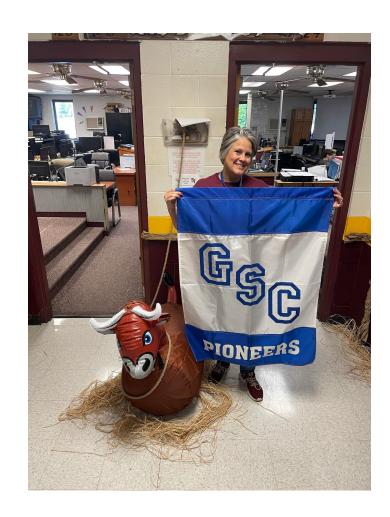
- A national social media campaign encouraging students to apply to college.
- Sponsored by American College Application Campaign (ACAC) in partnership with College for West Virginia (CFWV).
- Friday, September 19, 2025 kick off college application season.
- Goal: Show students why college matters—set an example, share your story, and celebrate futures.





How Schools Can Participate

- Wear college gear (t-shirts, hats, pins, etc.).
- Share your "Why I Applied" story on Facebook, Instagram, or Twitter/X with #WhyApply and tag @CFWV.
- Encourage staff, students, and families to join in posting, photos, and videos.
- Create visuals: print templates, hold signs, take group photos to showcase support.





Resources and Toolkit

- Visit cfwv.com/why-apply-day for the full toolkit.
 - Downloadable social media posts for school pages.
 - Printable signs/templates for photos.
 - Messaging & planning tips for easy participation.
- Your role: Lead by example, share your story, and encourage your school community to do the same.





National GEAR UP Week

September 22 — 26, 2025



Planting Seeds. Growing a Nation

- National GEAR UP Week (NGUW)
 will take place September 22 26
- The theme for this year's NGUW is "Planting Seeds. Growing a Nation"
- This week is your school's and community's opportunity to share what GEAR UP means to them and how it makes an impact on students, families, schools, and communities





How can you show your GEAR UP pride?

- Utilize your HEROs and Student Success Society students
- Host a GEAR UP event at your school
- Take short video interviews of students, families, faculty, and staff sharing what GEAR UP means to them
- Take photos of GEAR UP activities in your school
- Plant the NGUW-branded seed packet around your school
- All photos and videos should be shared on social media
 - Tag @WVGEAR UP
 - Use the hashtag #GEARUPworks





SAT Boot Camp Discussion

Jason Luyster, Senior Director of Student Affairs



SAT Bootcamp RFBs

What do we want it to include?

- > Any 10th, 11th, or 12th graders can participate
- Do we want to limit the number that can sign up?
- 3-hour workshop or full day? Morning?
- Best time of the school year or in relation to the exam?
- > Anything else?





Mentor Summit and Registration

Chelsea Stickelman, College Access and Success Program Director



Mentor Summit & Registration

• DATE: October 1, 2025

• TIME: 9:30am – 3:30pm

WHERE: David K.
Hendrickson Center
 3300 Kanawha Turnpike
 South Charleston, WV
 25303

 Registration deadline is September 26, 2025



Scan here to Register





Family Engagement Updates

Jason Luyster, Senior Director of Student Affairs



WV GEAR UP Family Action Network (FAN) 2025–2026 Monthly Webinar Series

6:00pm on the 3rd Tuesday of Each Month

September 16, 2025: Senior Year Launch: Building the College-Going Mindset for Success

October 21, 2025: Demystifying Financial Aid Essentials: Your FAFSA-First Strategy

• **November 18, 2025**: Future Ready: Applications, College, Careers, and Everything in Between

• **December 16, 2025**: The Scholarship Playbook: Exploring All Paths to College Funding

January 20, 2026: Student Success Support: Health, Wellness & Disability Services on Campus

• February 17, 2026: They're In—Now What? Supporting Your Student in Choosing the Right College Fit

March 17, 2026: Guiding, Not Steering: Understanding College Today and Trusting Your Student

• April 21, 2026: The College Money Map: Understanding Award Letters & Making Sense of Financial Aid

May 19, 2026: Ready for Launch: Preparing Your Student & Family for the College Transition



Expanded GEAR UP Family Engagement Programs

- Monthly FANs Webinar Series
- GEAR UP Survey incentivized mailings to families
- Parent and Family Advisory Council
- Increasing the other forms of family messaging
- > Anything else?





Statewide Access Initiatives Update

Heather McChesney, Director of Statewide Access Initiatives



Statewide Access Initiatives Update

- Champions Expansion Update and Rollout: Pathways to Champions Events and Registrations
- 21st Century Scholars
- Txt-4-Success
- #WhyApply Day
- College Fairs and Strive Scan Directions
- Save The Date: Student Success Summit



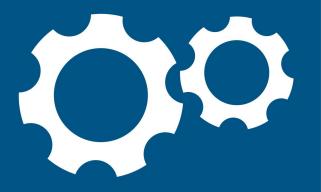
CHAMPIONS: Expansion Across All Education Levels

- Now includes:
- Elementary Schools
- Middle Schools
- Higher Education Institutions
- Creates a seamless college- and career-readiness pipeline for all WV learners.





Elementary School Milestones



- College Application and Exploration Week
- School-wide/County-wide Career Day
- Proclamation Day



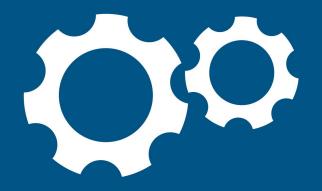
Middle School Milestones



- College Application and Exploration Week
- College Going Culture Survey and Project
- Campus Visit (Virtual or In Person)



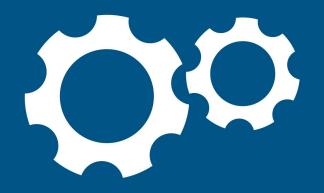
High School Milestones



- College Application and Exploration Week
- FAFSA Completion
- College Decision Day



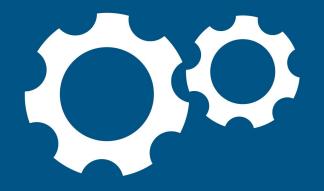
Colleges or Universities Milestones



- Participation in Txt-4-Success
- Waive application fee during CAEW
- Host a site for #WVFAFSA Day
- Participate in First-Generation College Celebration Day



Champions Expansion



- Visit website for details: https://www.cfwv.com/champion/
- Video webinars coming to YouTube soon!
- Register for Pathway Events TODAY!



21ST CENTURY SCHOLARS



Counselors, set your seniors up for success! Every senior who completes these three milestones will become a CFWV 21st Century Scholar and earn a CFWV cord to wear during their graduation ceremony. Complete the first milestone today and sign up for Txt-4-Success!





TXT-4-SUCCESS



Class of 2026

Now is the time to begin registering your senior students in the Txt-4-Success initiative. Students will begin receiving 2-3 texts per month from CFWV in October. The text messages sent to students serve as general college reminders and advice, such as key deadlines and regular check-ins to ensure students are transitioning well into college life. Students who plan to attend one of our partner institutions will then begin to receive additional messages specific to their college.. Additionally, students who opt in to the service can text anytime to have any of their college questions answered by a college access advisor. For additional information, please visit: https://www.cfwvconnect.com/txt-4-success/

Students may also text "CFWV" to 304-912-CFWV(2398) to enroll in the Texting Program.



#WHYAPPLY DAY





#WhyApply Day is Sept. 19, 2025

What did you learn in college?

Follow and tag @CFWV

#WhyApply Day is September 19th! Sport your college colors and let us know why you applied or are applying to college. Event toolkit, printouts, and social graphics can be found here: https://www.cfwv.com/whyapply-day



COLLEGE Tour Day AND STRIVE SCAN

Register for Your College Barcode

and get scanned to receive more information

Go to:

StriveVisit.com

or just Snap or scan these codes:





Already have a barcode?

Click <u>Resend My Barcode</u> at the top of the page and enter your email or phone.

Need to edit your profile?

Use the <u>Update</u> link in your barcode email, or just re-register.

School Counselors – please remind your students to register for their **StriveScan barcode before attending the college fair**. This quick step will make check-in smoother, save time at each booth, and ensure colleges can follow up with students after the event. Encourage them to register early so they're ready to make the most of their fair experience!





Student Success Summit



July 15-16, 2026

Charleston Coliseum and Convention Center, Charleston, West Virginia

Meeting Adjourned