

West Virginia GEAR UP Program Staff Meeting

Location:

Marshall University's Bill Noe Flight School

Date:

September 14, 2024 • 9:30 am to 4:30 pm

Directions:

Bill Noe Flight School 600 Eagle Mountain Road, Charleston, WV 25311

















September 14, 2023

WEST VIRGINIA GEAR UP PROGRAM STAFF MEETING AGENDA

I.	Welcome and Updates
II.	GEAR UP Year 3 Workplan Discussion
III.	Strengths Assessment
IV.	GEAR UP Communications Update
	 #WhyApply Day National GEAR UP Week Financial Aid Materials Welcome to GEAR UP Event FAFSA Event Toolkit 21st Century Scholars
V.	Mentor Summit
VI.	Student Leadership Academy
VII.	College Application and Exploration Week
VIII.	Lunch12:00 pm
IX.	Bill Noe Flight School Presentation and Tour. 12:45 pm Nancy Ritter, Director – Chief Flight Instructor, Bill Noe Flight School
X.	Group Photo and Drawing2:15 pm
XI.	GEAR UP Groups
XII.	Data and Evaluation Update
XIII.	Better FAFSA Update



XIV.	Regional Breakout	3:45 pm
	College Access and Success Program Directors	
χV	Meeting Adjournment	4:30 pm
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Save the Dates

West Virginia GEAR UP Program Staff Meetings

Thursday, November 9, 2023, 9:30-4:30 pm, Location TBD

Thursday, January 11, 2024, 9:30-4:30 pm, Advanced Technology Center, South Charleston, WV

Thursday, March 7, 2024, 9:30-4:30 pm, Advanced Technology Center, South Charleston, WV

Thursday, April 25, 2024, 9:30-4:30 pm, Advanced Technology Center, South Charleston, WV

July 2024 (Date TBD)

West Virginia GEAR UP Events

National GEAR UP Week, September 25-29, 2023

Mentor Summit, October 2, 2023, David Hendrickson Conference Center, WV Regional Technology Park, South Charleston, WV

Student Leadership Academy, Oct. 3, 2023, Clay Center, Charleston, WV

Important Dates

Promise Scholarship Application Opens, October 1, 2023

College Application & Exploration Week, October 30 – November 3, 2023

Celebrating First Generation Day, November 8, 2023

FAFSA Application Opens, December 1, 2023





West Virginia GEAR UP Program Staff Meeting

September 14, 2023



Invoices and Fiscal Update



Strengths Assessment





:15

 3:00
 2:45
 2:30
 2:15

 2:00
 1:45
 1:30
 1:15

:45

1:00

:30

STOP!



Lion

Lions are leaders. They are usually the bosses at work...or at least they think they are! They are decisive, bottom-line folks who are observers, not watchers or listeners. They love to solve problems. They are usually individualists who love to seek new adventures and opportunities.

Strengths

- Decisive
- Achievement driven
- Independent
- Takes initiative
- Persistent
- Enjoys challenges
- Efficient

Weaknesses

- Impatient
- Blunt
- Poor listener
- Impulsive
- Prioritize projects over people
- Quickly bored
- Insensitive



Lion

Basic Disposition: Fast-paced, task oriented

Motivated by: Results, challenge, action

Time Management: Now instead of future; avoid wasting time

Communication Style: Good initiator, poor listener

Decision-Making: Impulsive, quick decisions; results-focused

In Tense Situations: Takes command

Greatest Needs: See results, experience variety, direct answers

Desires: Freedom, authority, difficult assignments



Otter

Otters are excitable, fun-seeking, cheerleader types who love to talk! They're great at motivating others and need to be in an environment where they can talk and have a vote on major decisions. They have a strong desire to be liked and are great networkers.

Strengths

- Enthusiastic
- Optimistic
- Good communicator
- Emotional and passionate
- Outgoing
- Dramatic
- Personal

Weaknesses

- Unrealistic
- Not detail-oriented
- Disorganized
- Impulsive
- Feelings over logic
- Reactive
- Talkative



Otter

Basic Disposition: Fast-paced, people oriented

Motivated by: Recognition and approval of others

Time Management: Focus on future, tendency to rush

Communication Style: Enthusiastic and stimulating; inspirational

Decision-Making: Intuitive; lots of "right calls" & lots of wrong ones

In Tense Situations: Attacks; popularity over results

Greatest Needs: Social activities, recognition

Desires: Prestige, friendly relationships, opportunities to

help



Golden Retriever

LOYAL. They can absorb the most emotional pain and punishment in a relationship and still stay committed. They are great listeners, incredibly empathetic and warm encouragers. However, they tend to be such pleasers that they can have great difficulty being assertive when it's needed.

Strengths

- Patient
- Easy-going
- Empathetic
- Compassionate
- Loyal
- People over projects
- Agreeable

Weaknesses

- Indecisive
- Over-accommodating
- May sacrifice results for harmony's sake
- Slow to initiate
- Avoids confrontation when needed
- Holds grudges, remembers hurt
- Fears change



Golden Retriever

Basic Disposition: Slow-paced, people oriented

Motivated by: Desire for good relationships and appreciation

Time Management: Focus on present, devotes time to others

Communication Style: Two-way; good listener, empathetic responses

Decision-Making: Slow, wants input and often yields to it

In Tense Situations: Gives in

Greatest Needs: Security, gradual change; no conflict

Desires: Quality relationships, security, consistency



Beaver

Beavers have a strong need to do things right and by the book. They are great at providing quality control in any situation or field that demands accuracy. Because rules, consistency, and high standards are so important to them, they are often frustrated with others who do not share these characteristics.

Strengths

- Accurate
- Analytical
- Orderly
- Methodical
- Controlled
- Intuitive
- High standards

Weaknesses

- Self-critical
- Overly critical of others
- Perfectionist
- Overly cautious
- Won't make decisions without "all the facts"
- Too picky
- Overly sensitive



Beaver

Basic Disposition: Slow-paced, task oriented

Motivated by: Desire to be right and maintain quality

Time Management: Tend to work slowly and ensure accuracy

Communication Style: Good listeners, communicate details, diplomatic

Decision-Making: Avoids; needs lots of info before making decision

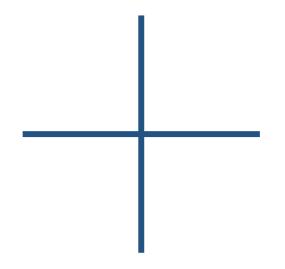
In Tense Situations: Tries to avoid pressure

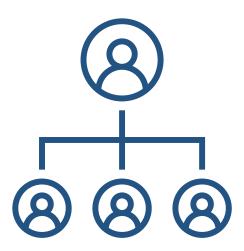
Greatest Needs: Security, gradual change, time to adjust

Desires: Clearly defined tasks, low risk, precision tasks



Group Debrief

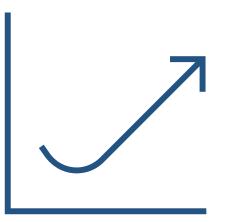






Debrief Questions







Spoiler Alert

Student Success Society members will be completing this same activity with their sponsors!





#WhyApply Day

SEPTEMBER 22, 2023





"I applied and went to college because the experience allowed me to grow and gave me the skills I needed to achieve my goals."

Janine Coutu
Coordinator of WV GEAR UP
College Transition and First Year
Programs





#WhyApply

#WhyApply Day is an opportunity to show off your school colors and share the importance of applying to college.

This fall, students across the country will be submitting college applications and celebrating their plans for the future. Hundreds of thousands of them will do so when schools in all 50 states and the District of Columbia host American College Application Campaign (ACAC) events. To celebrate college application season and our students, College for West Virginia encourages participating in #WhyApply social media campaign.

#WhyApply Day Social Media

- Type a short post in your status. Make sure you include a photo in your post! You can use one of the ones provided you on the #WhyApply initiative page on CFWV Connect
- Make a video of yourself, your students, or your friends letting us know why they applied (or are applying) to college.
- Write your answer on a piece of paper (feel free to use the #WhyApply template provided in the toolkit) and post a photo of you holding it

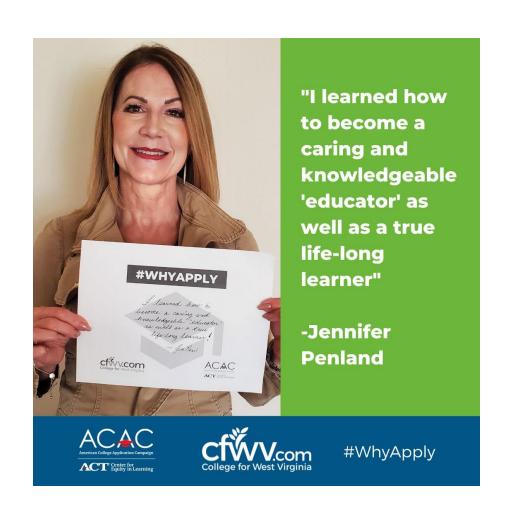




#WhyApply Day Toolkit

You may access the #WhyApply Day toolkit as well as downloadable social media images on CFWV Connect under the initiatives tab.

https://www.cfwvconnect.com/why-apply-day/





Send us your videos pictures!

We want to see your photos and videos! Be sure to tag West Virginia GEAR UP and CFWV in your post and use the hashtag #WhyApply!

You may also send your content to your regional GEAR UP director.

Regional Directors

Janine Coutu <u>Janine.Coutu@wvhepc.edu</u>

Mallory Carpenter <u>Mallory.Carpenter@wvhepc.edu</u>

Casey Patterson <u>Casey.Patterson@wvhepc.edu</u>

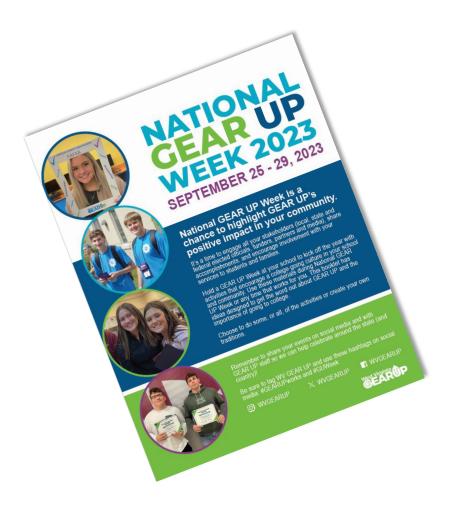




NATIONAL GEAR UP WEEK

SEPTEMBER 25-29, 2023





National GEAR UP Week is an opportunity to highlight GEAR UP's positive impact on your community.

It's a time to engage all your stakeholders (local, state and federal elected officials, funders, partners and media), share accomplishments, and encourage involvement with your services to students and families.

Hold a GEAR UP Week at your school to kick off the year with activities that encourage a college-going culture in your school and community. Use the WV GEAR UP Idea Book during National GEAR UP Week or any time that works for you. The booklet has ideas designed to spread the word about GEAR UP and the importance of going to college.

You can choose to do some or all the activities or create your own traditions!

NATIONAL GEAR UP WEEK

Remember to share your events on social media and with GEAR UP staff so we can help celebrate around the state (and country)!

Be sure to tag WV GEAR UP and use these hashtags on social media:

#GEARUPworks and #GUWeek





Outreach and Messaging

Who is the audience?

- High school students (class of 2024)
- 8th and 9th graders
- Families
- Educational professionals
- Policymakers
- Local and national GEAR UP partners



Ways to reach out:

- Gubernatorial Proclamation: In early September, a copy is typically issued.
- Media Advisory: Notify media outlets in your area to cover the event you are hosting.
- Press Release: Create some "buzz" about your event. You can send it out before or after the event takes place, just make sure you edit it accordingly!
- Op-Ed: A great way to raise awareness about GEAR UP at the local and regional level.
- Thank You Cards to Congress: Thank your United States Senators and Representatives for supporting GEAR UP with an oversized card or individual letters.
- Social Media: This is a great way to stay connected to students and share out important information.

INCLUDE YOUR ALUMNI

Encourage your school's alumni to share their experiences with GEAR UP using templates and posting on social media

THROWBACK THURSDAY!

Two words: Throwback Thursday! Use this day to post pictures of school staff from when they were in college. Have staff members wear college gear and snap pictures for your school's social media. Post throwback tunes of a song that was popular when school staff were in college.

HIGHLIGHT TEACHERS AND COMMUNITY LEADERS

Celebrate all of the wonderful people who are part of your local and school communities. Take time to highlight teachers, have students interview local businesses who have worked with you during the year, and more! Post to all your social media outlets!

DON'T FORGET THE PARENTS AND GUARDIANS!

Remember to include the parents or guardians in your outreach! Have your students interview their parents or guardians and ask them to post their pictures and their responses on social media.

VIDEO COMPETITIONS

Create a video competition and ask your students to make videos on why college matters. Also, have students tag WV GEAR UP in videos talking about why and how GEAR UP works.

RECAP THE WEEK'S EVENTS

On Friday, use social media to post the highlights of National GEAR UP Week and encourage your stakeholders to stay connected with you throughout the year. Make sure to mention upcoming events and ask for volunteers.

#IAMGEARUP CAMPAIGN

Ask your students to write letters to their future-selves about what they hope to achieve in school, college and beyond and then posting it to social media.

CLASS SHOW AND TELL

Have a "show and tell" for students. The students can reach out to a college of their choice and request materials. They can open the materials and share out what information they received on social media.







I am GEAR UP Video Challenge

This year, the National Council for Community and Education Partnerships (NCCEP) is issuing a call to action for all GEAR UP programs and schools.

Take videos of your GEAR UP community (students, families, teachers, counselors, principals, etc) stating "I am GEAR UP!"

Post the videos to your social media accounts and tag us at @WVGEARUP. Be sure to use #GEARUPworks and #GUWeek.

Resources to help you reach out...





Send us your pictures!

We want our GEAR UP schools to receive national attention! Please send 3-5 photos of your students and/or faculty to your Regional Coordinator no later than September 21, 2023. Showcase your students and tell your story. These pictures will be shared on our social media channels.

Regional Coordinators

Janine Coutu <u>Janine.Coutu@wvhepc.edu</u>

Mallory Carpenter <u>Mallory.Carpenter@wvhepc.edu</u>

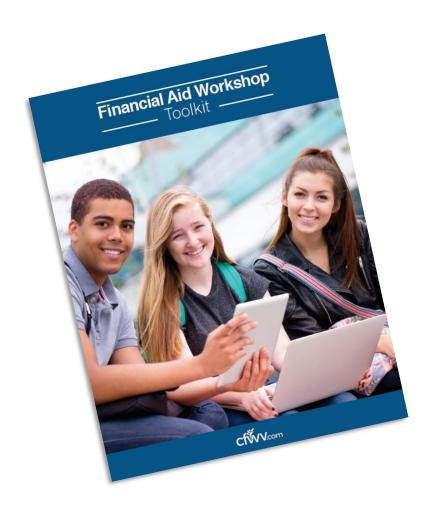
Casey Patterson <u>Casey.Patterson@wvhepc.edu</u>





2023-24 FINANCIAL AID WORKSHOP TOOLKIT





Financial Aid Workshop Toolkit

The Financial Aid Workshop Toolkit is your guide to planning, promoting, and hosting a successful financial aid workshop.

To help you put together a successful event, we've created several templates and guides to assist you in promoting your workshop. The following materials are included in this guide:

- -Types of financial aid workshops
- -Finding financial aid experts and resources
- -Planning timeline
- -Postcards and flyers
- -Announcement and news release templates
- -Social media tools and scripts
- -Website banner ads
- -Financial aid quick facts

To Access Resources, Templates, and More



Download the digital toolkit at: cfwvconnect.com/request-resources/product/financial-aid-workshop-digital-toolkit/



Mentor Summit

Student Leadership Academy

- Will take Place: Tuesday, October 3, 2023
- Guest Speaker: Robert Anthony
- Your school will be allowed to bring one bus (up to 50 total) of 9th-grade cohort students
- Arrival by 10:00 AM
- A boxed lunch will be provided
- Departure in specified order to get you back to school on time



SLA Materials

- Registration is open and I sent out an email with the registration link and additional information yesterday
- The deadline to register is Friday, September 29, 2023
- Once registration has closed each school will receive an email from me with the following:
 - Bus driver instructions
 - Seating chart
 - Drop off information
 - Parking directions/map
 - Departure procedures



Robert Anthony









College Application and Exploration Week

OCTOBER 30-NOVEMBER 3, 2023



CAEW is a chance for the entire school community to discuss college options and promote college-going.



College Application and Exploration Week focuses on the following goals:

- 1. Providing an opportunity for all WV seniors to complete college applications,
- 2. Providing an opportunity for all WV high school students to prepare for postsecondary education, and
- 3. Assisting all students in exploring careers and postsecondary opportunities.

2023 CAEW

Remember to **REGISTER** your school, **PLAN** your activities, **PARTICIPATE** during the week, and **SHARE** your events on social media using the **HASHTAG** #CollegeBoundWV!
GU staff can then help to celebrate your students around the state (and country)!

Be sure to tag WV GEAR UP and CFWV!

#CollegeBoundWV and #IApplied





Register, Plan, and Participate

• Register: https://www.eventbrite.com/e/2023-college-application-and-exploration-week-registration-631765837627

• Plan: https://www.cfwvconnect.com/college-application-and-exploration-week/ (Currently being updated and added to.)

 Participate: October 30-November 3; Postevent Surveys will launch November 13; One/three Champion Milestones



Have a great CAEW lesson/activity?

Heather.McChesney@wvhepc.edu





Lunch



Bill Noe Flight School Presentation and Tour

GEAR UP Groups

- Student Success Society Member Recruitment
- HEROs Registration and Workplan
- FANS Registration and Facebook Group Launch





Data and Evaluation Update

September 2023

Dr. Jennifer Grossman, Director of Research & Analysis

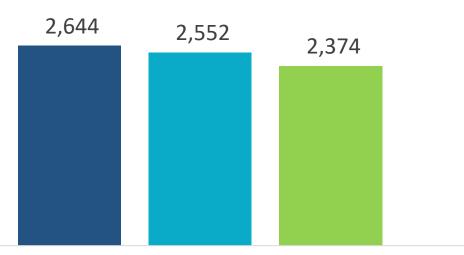


Year 2 Outcomes (Preliminary)

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Engagement in Student Activities during Year 2¹

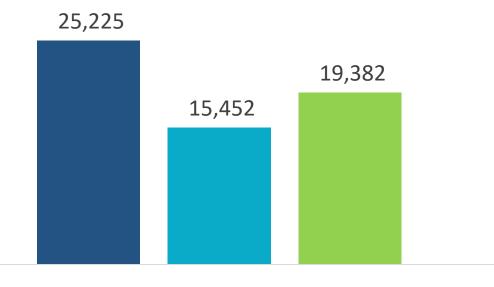
More than 7,500 students participated...



Unique # of Students

- Cohort 1 (8th graders) Cohort 2 (7th graders)
- Priority (12th graders)

...in 60,000 hours of activity



Total hours

- Cohort 1 (8th graders) Cohort 2 (7th graders)
- Priority (12th graders)



Goals and Objectives

Increase academic performance & preparation for postsecondary education

% who pass Algebra 1 by end of 9th grade (WVDE)

Increase daily attendance (WVDE)

Increase rate of students taking at least one Dual Enrollment course (WVDE) Increase educational expectations & knowledge of postsecondary options, preparation and financing

% who complete the FAFSA (WV HEPC)

Increase high school graduation rate & postsecondary education participation

% promoted on time to next grade (WVDE)

% who graduate from high school (WVDE)

% who enrolled at an IHE (WV HEPC)

% who persisted to 2nd year at an IHE (WV HEPC)

Increase hope & expectations for students' postsecondary plans

Increase student hope (Child Hope Scale in student survey)

Increase aspirations in & expectations of postsecondary options (Student & parent survey)

Increase school college-going culture (Educator survey)



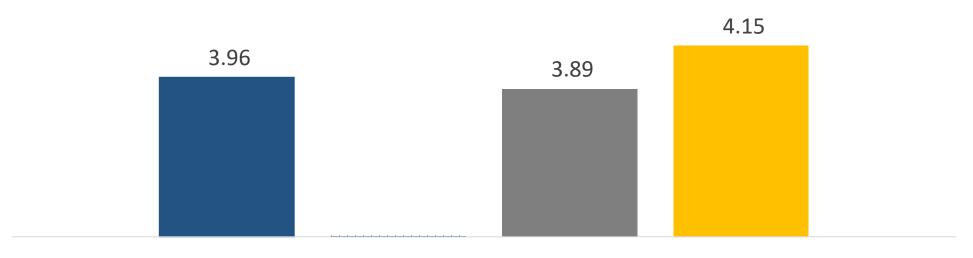
Goals and Objectives: FAFSA Completion Rate





Goals and Objectives: Student Hope

Student Responses to Hope Scale Items



Average Hope Scale Score

- Cohort 1 (7th Grade 2021-2022)
- Comparison (8th Grade 2021-2022) Priority (12th Grade 2021-2022)

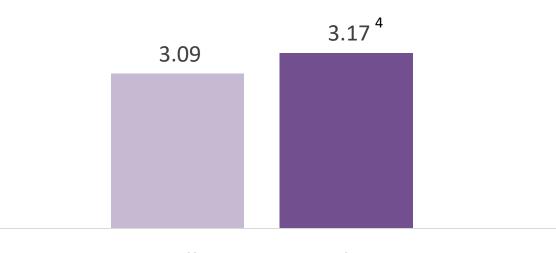


Goals and Objectives: College-Going Culture

Examples of survey items include:

- Students encouraged to take courses that prepare them for college
- Creativity and original thinking are highly valued
- Students engaged in rigorous curriculum and learn problem-solving skills
- Open communication with students on benefits of postsecondary education
- Students' abilities and interests are considered when talking about their future college-going options
- Teachers and staff talk to students and families to prepare their students for college





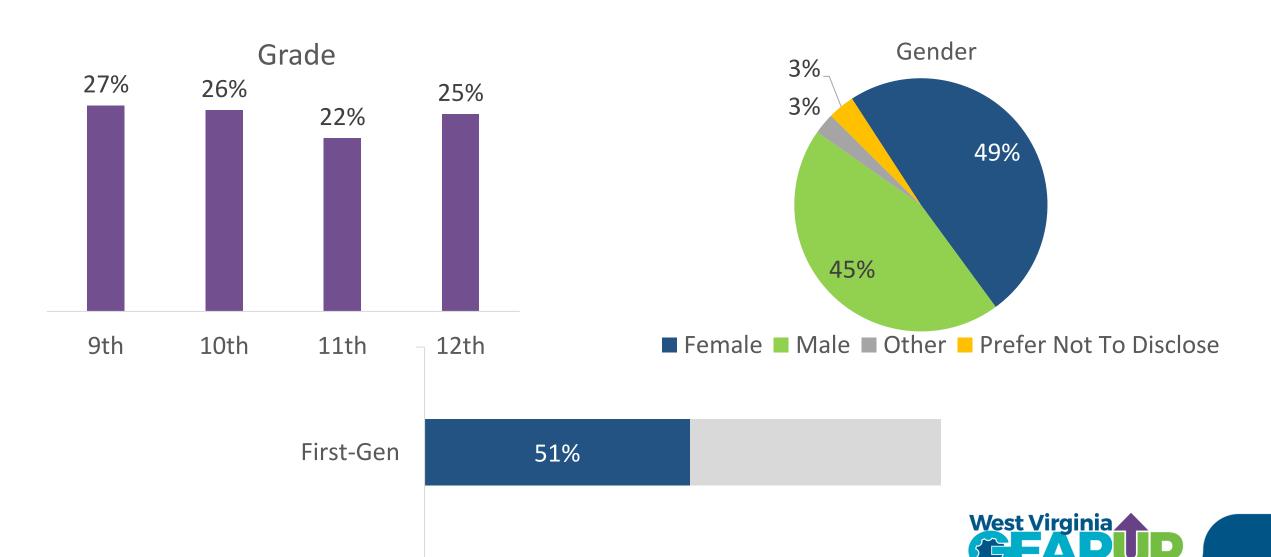
■ Year 1 ■ Year 2

Average College-Going Culture Score



2022-2023 High School Student Opinion Survey Results

Student Respondent Demographics



Students' Reactions to the Word "College"

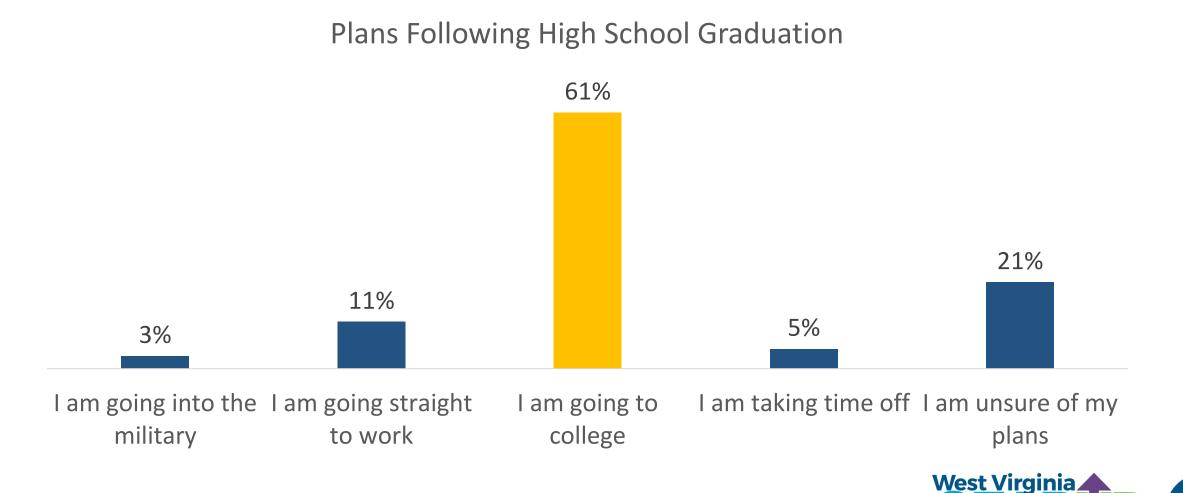


Stressful_{No} Education Hard School

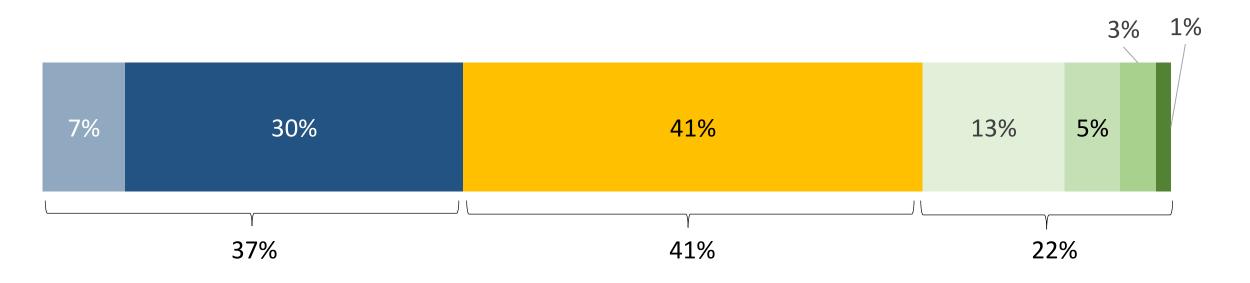
MoneyOpportunitySports Learning/Studying
Success DebtDegreeFreedom Job Expensive



Postsecondary Plans



College-Bound Students: When First Thought About College

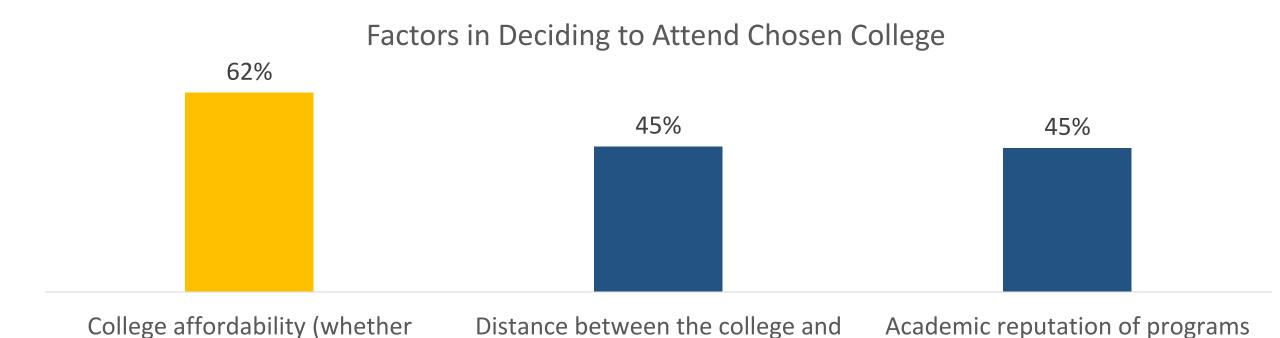


- Before elementary school (Grade Pre-K)
- In middle school (Grades 6-8)
- In my sophomore year of high school (Grade 10)
- In my senior year of high school (Grade 12)

- In elementary school (Grades K-5)
- In my freshman year of high school (Grade 9)
- In my junior year of high school (Grade 11)



College-Bound Students: Reasons for Choosing Their College



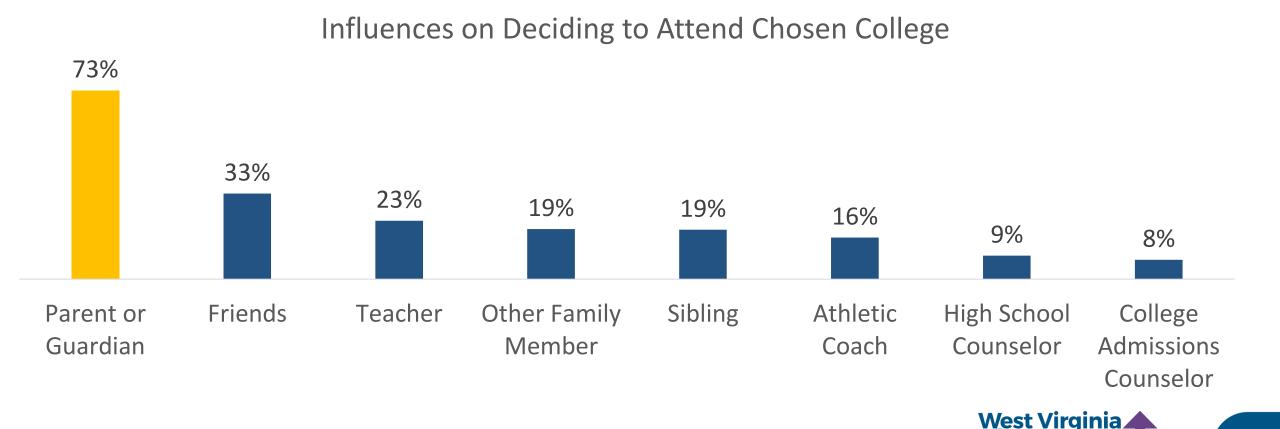
home

through financial aid, scholarships, or

other sources)

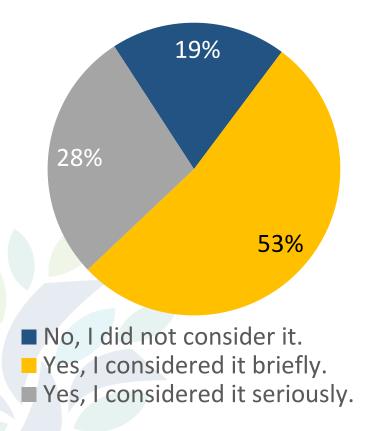


College-Bound Students: Influences on Students' Choice of College

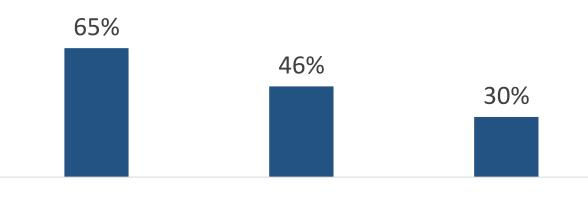


Non-College-Bound Students: Postsecondary Considerations

Past Considerations



Top 3 Reasons Why Not Attending



The cost of going to college is too high

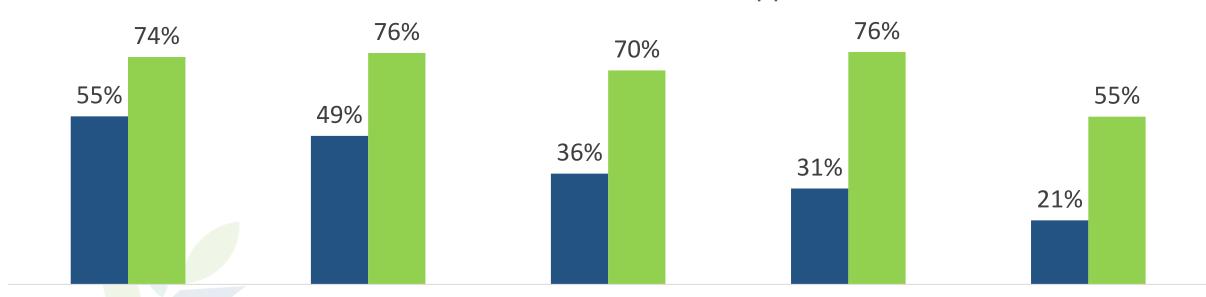
I am uncertain regarding my choice of major

I want to work first and earn some money to pay for college



Sources of School-Based Support

Received School-Based Support



college entrance requirements

spoke about college entrance requirements

financial aid

spoke about financial assistance from a aid

Teacher spoke about Other staff member Teacher spoke about Other staff member Spoken with/received college official about attending college

West Virginia

■ Non-Seniors ■ Seniors

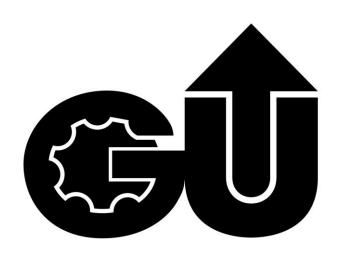


Upcoming Survey Dates



High School Student Opinion Survey

Early to Mid-October through
December 20th



Student & Parent Surveys

October 23rd through December 20th





West Virginia GEAR UP: Year 3 Student and Family/Parent Survey Administration Overview

September 14, 2023

Susana Mazuelas Quirce, PhD & Kim Cook ICF External Evaluation Team



Year 3 Survey Administration

- All students in Grade 8, Grade
 9, Grade 10, and Grade 12 who have not opted out
- A single parent/guardian for each Grade 8, Grade 9, and Grade 10 student

Who (

• 15–25-minute survey asking about knowledge and opinions about college-related topics



- Students = Online via SCRIBE
- Parents/Guardians = Paperand-pencil surveys, sent home with students, or online via SCRIBE

How



Monday, October 23 –
 Wednesday, December 20



Survey Return Rates

Year 3 WV GEAR UP Survey Return Rate Target	
Student Survey	Family/Parent Survey
80%	50%

How do we calculate survey return rates?

$$Student \ Survey \ Return \ Rate = \frac{\# \ of \ returned \ student \ surveys}{total \ student \ enrollment - opt \ outs}$$

$$Parent/Guardian \ Survey \ Return \ Rate = \frac{\# \ of \ returned \ parent/guardian \ surveys}{total \ student \ enrollment}$$

Timeline for Survey Administration

Today thru October 20, 2023

 Administer and collect parent optout forms

Friday, October 20, 2023

- Parent opt-out forms due from parents
- Receive requested parent paper surveys no later than Friday before survey administration window

Monday, October 23, 2023

- Survey window opens
- Administer online and paper surveys to student and family/parent survey respondents who have not opted out

Thursday, November 9, 2023

- WV GEAR UP program staff meeting
- Opt-out forms to be returned to ICF at meeting

Wednesday, December 20, 2023

- Survey windows officially close at 11:59 p.m.
- Site coordinators mail completed paper surveys to ICF via pre-paid FedEx shipping label

Distributing Family/Parent Notification and Opt-Out Forms

- 1. Family/Parent Notification and Opt-Out Forms will be provided today. Please let ICF know ASAP if you will need additional copies.
 - Kim will provide you with your school's bundle after filling out the sign-out sheet.
- 2. Distribute Family/Parent Notification and Opt-Out Forms to family members of all students to participate in the survey.
- 3. Signed opt-out forms will only need to be turned in to site coordinators by those parents/guardians who do not wish for their student to participate in the survey.
- 4. Store any returned opt-out forms in a safe space and track which students have been opted out of the survey. Please bring any returned opt-out forms to the next WV GEAR UP program staff meeting on November 9.
- 5. Ensure opted-out students do not participate in the survey. Consider an alternative activity for those students so they are not singled out.

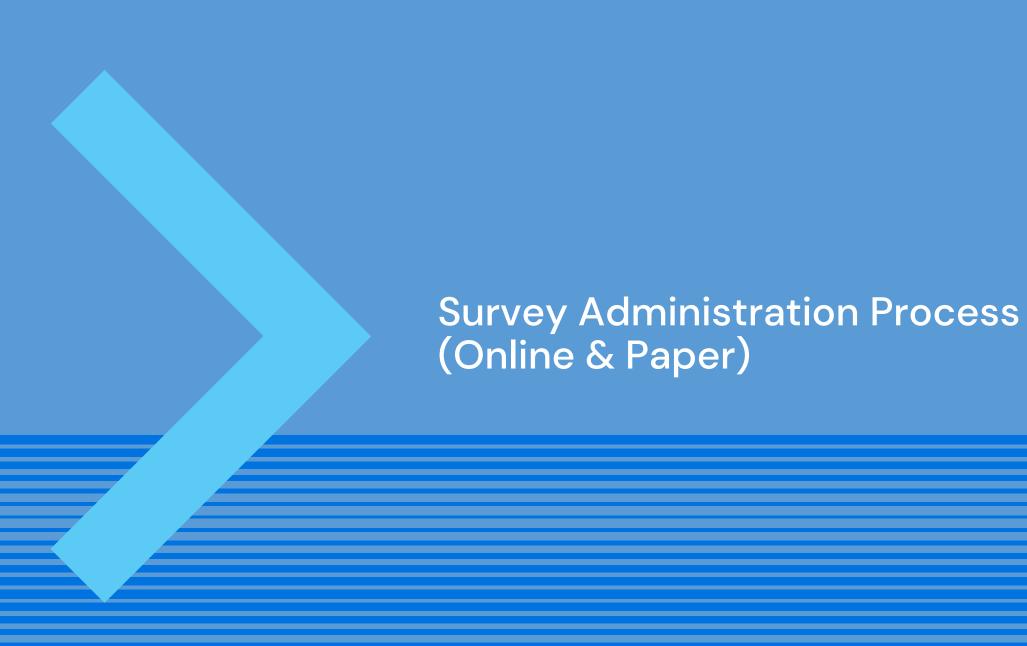
Materials for Survey Administration

1. Survey Packet (Electronic & Paper)

- Electronic copy to be provided on October 23 and a paper copy will be provided along with Family/Parent paper surveys. Both versions will include:
 - a. Site Coordinator letter
 - b. Tip sheet to help administer surveys
 - C. Online student and parent survey flyer
 - d. Email template for parent survey
 - e. Parent reminder card

2. Family/Parent Paper Surveys

- To be mailed to each school by Friday, October 20
- Today, when you pick up the opt-out forms, please confirm with Kim the number of paper surveys you will need.



Administering Online Student Surveys

- 1. Refer to the Student Survey Flyer for the survey links and other ways to access the survey.
 - Option 1: Follow a short and easy-to-remember URL.
 - Option 2: Scan the QR codes on the flyer handout found in the survey packet with a web-enabled device.
 - Option 3: Access the survey from https://www.wvgearup.org/resources/partner-toolkit/.
- 2. Remind students to click *respond to the entire survey* and click *submit* when they have completed the survey.
- 3. Use the weekly survey response reports from WVHEPC to identify which of your students have not yet responded.

Administering Online Family/Parent Surveys

- 1. Inform family members about the survey; it may be helpful to use the Email Template, Reminder Card, and/or Online Family/Parent Survey Flyer to send out survey access.
- 2. Refer to the Family/Parent Survey Flyer for the survey link and other ways to access the survey.
 - Option 1: Follow a short and easy-to-remember URL.
 - Option 2: Scan a QR code with a web-enabled device.
 - Option 3: Access the survey from https://www.wvgearup.org/resources/partner-toolkit/.
- 3. Use the weekly survey response reports from WVHEPC to identify which of your families/parents have not yet responded.

Administering Paper Family/Parent Surveys

- 1. Site Coordinators will receive paper surveys via mail no later than Friday, October 20. Please check that you have received enough. Alert ICF ASAP if you need additional copies.
- 2. Begin distributing the paper surveys as needed. Please store any completed surveys you collect in a secure location.
- 3. Completed surveys should be sent back to ICF via FedEx when the survey closes on December 20.
 - We recommend keeping the box the paper surveys come in and using it for returning completed surveys.

Family/Parent Survey Raffle

Gathering Family/Parent Survey responses can be challenging!

Every eligible Family/Parent Survey respondent will be entered into a raffle to win a \$50 Visa gift card.

Once all online and Family/Parent Surveys have been received, ICF will randomly select a WVEIS ID to win the gift card. One winner will be selected from each school. ICF will work with WVHEPC and site coordinators to send the gift cards to each winner.

Please promote the raffle at your school as a reminder to families and parents that their survey responses are important to understanding how WV GEAR UP can continuously enhance the services provided to students and their families!

Who to Contact When You Have Technical Issues

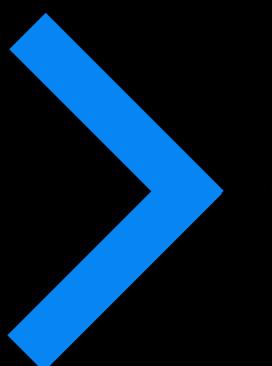
If you encounter technical issues and cannot resolve them on site, please send a high-priority email to the following addresses, copying your regional program director:

<u>Iauren.kennedy@icf.com</u> <u>mgattuso@xcalibur.com</u>

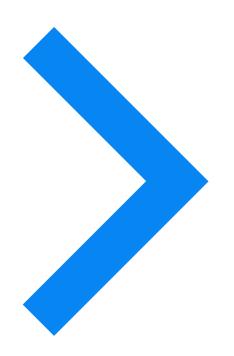
Use the following subject line:

"WV GEAR UP Survey Problem (YOUR SCHOOL NAME)"

Describe your issue and someone will get in touch with you to help you through the issue as soon as possible.



Questions?



Thank you for your help in supporting a successful survey administration.

We couldn't do this without your help!

Better FAFSA Update