



School Name/Code	Survey Type	Grade Level	Number of Respondents (N)
All Participating Schools - Year 3	Parent/Guardian	9	616

School Level Response Rates:

Surveys Administered	2912
Surveys Received	616
School Response Rate (%)	21.2%

Results (Percentages) by Survey Question

1. What is your gender

	(%)
Female	71.6%
Male	28.2%
Other	0.0%
No Response	0.2%

2. What is your relationship to the child who brought this survey home?

	(%)
Parent or Guardian	92.4%
Step or foster parent	1.6%
Grandparent	4.9%
Other	0.0%
No Response	1.1%

3. What is your race?

	(%)
White	91.2%
Black or African American	5.2%
Asian	0.3%
American Indian or Alaska Native	0.6%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	1.8%
No response	0.8%

4. What is your ethnicity?

	(%)
Hispanic or Latino	1.6%
Not Hispanic or Latino	85.2%
No Response	13.1%



5. What is the main language you speak at home?

	(%)
English	99.2%
Spanish	0.2%
Other	0.0%
No Response	0.6%

6. Which of the following options best describes your family's total annual income?

	(%)
\$30,000 or less	25.0%
\$30,001 - \$60,000	27.8%
\$60,001 - \$100,000	19.8%
\$100,001 or more	8.0%
Don't know or I'd rather not say	18.7%
No Response	0.8%

7. What is the highest level of education obtained by your child's Mother/Father?

	Mother (%)	Father (%)
Some high school	6.7%	12.3%
High school diploma/GED	28.7%	38.3%
Some college	18.8%	16.4%
2-year college degree (Associate's)	14.8%	8.1%
4-year college degree (Bachelor's)	17.4%	13.8%
Master's degree	8.0%	3.1%
Ph.D. or higher	1.1%	0.3%
Don't know	4.5%	7.1%
No Response	0.0%	0.5%

8. If you have other children, how many have attended or are currently attending college?

	(%)
0	61.4%
1	18.8%
2	5.4%
3	1.8%
4	0.2%
5 or more	0.3%
I don't have other children	11.0%
No Response	1.1%



9. Have you talked to your child about attending college?

	(%)
Yes	91.7%
No	6.8%
No Response	1.5%

10. How strongly do you agree or disagree with the following statements?

	Strongly Agree (%)	Agree (%)	Disagree (%)	Strongly Disagree (%)	No Response (%)
Attending college is important to my child's career goal and future.	75.2%	18.5%	1.3%	4.2%	0.8%
It's too early to think about my child going to college.	6.7%	5.4%	30.0%	54.1%	3.9%

11. What is the highest level of education that you would...

	Like your child to get? (%)	Expect your child to get? (%)
High school or less	1.3%	3.4%
Some college	6.3%	13.3%
2-year college degree (Associate's)	8.0%	13.8%
4-year college degree (Bachelor's)	41.7%	45.0%
More than a 4-year college degree	42.0%	24.0%
No Response	0.6%	0.5%

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements	50.8%	48.5%	0.6%
Availability of Financial Aid	51.5%	46.9%	1.6%

13. Do you know about financial aid and the cost and benefits to your child of pursuing a postsecondary education (e.g., going to college)?

	(%)
Yes	75.3%
No	22.2%
No Response	2.4%



14. Do you think that your child could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

	A public 4-year college (%)	A public community/ technical college (%)	A public career/ technical center (%)
Definitely	28.7%	35.9%	37.3%
Probably	35.9%	35.4%	34.3%
Not Sure	25.3%	19.3%	18.5%
Probably Not	6.0%	3.4%	3.2%
Definitely Not	2.8%	1.5%	1.1%
No Response	1.3%	4.5%	5.5%

15. On average, how much do you think it costs for one year of in-state tuition at...

	4-Year Public College (%)	Public Community or Technical College (%)
Up to \$4000	3.2%	24.5%
\$4001 - \$8000	22.2%	25.0%
\$8001 - \$11000	27.1%	22.9%
\$11001 - \$16000	20.1%	15.6%
\$16001 - \$21000	14.6%	6.3%
\$21001 - \$26000	5.8%	2.8%
>\$26000	5.8%	2.1%
No Response	1.0%	0.8%

*The correct amounts are highlighted in green.

16. How aware are you about the following topics?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA	28.4%	30.5%	23.9%	15.6%	1.6%
College Savings Plan/529	18.2%	26.0%	27.1%	26.6%	2.1%
ACT/SAT	29.9%	36.9%	23.1%	8.4%	1.8%
WV Higher Education Grant	19.5%	27.3%	28.2%	23.5%	1.5%
Federal Pell Grants	20.9%	30.8%	29.1%	17.2%	1.9%
Federal Student Loans	23.9%	32.3%	25.5%	16.4%	1.9%
Federal Work-Study	16.6%	26.9%	26.9%	27.8%	1.8%
Scholarships	26.3%	31.0%	27.6%	13.6%	1.5%
Requirements for College Acceptance	25.0%	35.2%	25.0%	12.5%	2.3%
The Importance/ Benefit of a College Education	55.0%	24.8%	10.9%	7.0%	2.3%
High School Graduation Requirements	40.1%	36.4%	15.7%	5.8%	1.9%



17. How much money per academic Year do you think your child can get if he or she qualifies for a...

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	6.3%	6.8%	8.9%
\$1,001- \$2000	9.4%	10.1%	8.1%
\$2,001-\$3,000	11.5%	21.3%	10.6%
\$3,001-\$4,000	14.6%	15.4%	15.4%
\$4,001-\$5,000	18.8%	16.9%	23.4%
\$5,001-\$6,000	22.2%	10.9%	8.0%
\$6,001-\$7,000	6.3%	7.8%	8.3%
>\$7,000	9.3%	9.1%	15.9%
No Response	1.5%	1.8%	1.5%

*The correct amounts are highlighted in green.

18. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	23.9%	35.2%	25.6%	13.0%	2.3%
College Foundation of WV website	22.1%	30.2%	26.5%	17.0%	4.2%
Other college planning websites	12.7%	26.9%	28.9%	27.1%	4.4%
College fairs	14.1%	31.8%	24.2%	26.1%	3.7%
Television	10.4%	26.9%	32.1%	26.6%	3.9%
Radio	10.2%	22.4%	27.6%	36.0%	3.7%
Direct mail	10.9%	26.3%	28.2%	31.2%	3.4%
E-mail	11.5%	23.5%	26.6%	34.3%	4.1%
Brochures and pamphlets	13.0%	31.2%	31.2%	20.8%	3.9%
Magazines/newspapers	10.6%	25.6%	27.4%	33.1%	3.2%
Signs, posters, or billboards	11.0%	25.6%	31.0%	28.7%	3.6%
Text messages	9.4%	23.2%	22.9%	40.6%	3.9%
School counselor	25.3%	33.3%	23.2%	15.3%	2.9%
Family members	27.6%	35.2%	24.8%	8.9%	3.4%
GEAR UP staff	27.9%	34.1%	22.4%	12.3%	3.2%
College admissions representatives	21.4%	29.2%	22.1%	23.7%	3.6%



19. Which of the following do you need from your school or GEAR UP to help you be more successful in school and more prepared for college (check all that apply)?

	(%)
More advanced classes (e.g., AP)	40.6%
Information about participating in GEAR UP events	58.6%
Tutoring	44.5%
Opportunities to participate in college visits	67.9%
Information about college entrance requirements	67.2%
Information about college financial aid/scholarships	70.1%
Leadership opportunities	48.4%
Summer activities	46.1%
Career exploration activities	60.9%
Test preparation	67.2%
Assistance with the college entrance process	59.1%
Assistance with completing financial aid forms (e.g., FAFSA)	56.7%
Information and events presented in other languages (e.g., Spanish)	12.7%
Other	